



**Sample Church  
Anytown, USA**  
May 2026



# OVERVIEW

Your church participated in the Transforming Church Insight (**TCI**), a congregation engagement survey tool provided by Leighton Ford Ministries. The questions are not based or dependent on theology, but rather measure the congregant's personal sense of engagement with the church they attend.

Since 2000, the TCI has collected survey data from non-denominational and denominational churches of all sizes, affiliations, and regions in the United States. In fact, the database consists of over 11 million records or entries. For the sake of relevance, we use the most recent data when establishing the national norm.

The 135 questions in this engagement survey were designed to uncover your congregation's engagement with your church across 5 broad dimensions: *Community*, *Code*, *Calling*, *Cause*, and *Change*. Within each of these dimensions, we have grouped the congregation's responses into specific facets of church life. For example, the dimension of *Community* covers the facets of *Relationships*, *Support*, *Ownership*, and *Connectedness*. Each respondent was also asked to provide some basic demographic identification, which provides the church a meaningful perspective to their responses.

Our national database enables a comparison of how your congregation responded with how other congregations felt about their church. However, we recognize that every church is different. Accordingly, the comparative findings of this survey, and its graphic representations, are mostly designed to encourage conversation and interaction within your congregation around the various facets to which they responded.

# UNDERSTANDING THE SURVEY RESULTS

**National Percentile Comparison:** This graphic chart illustrates how the responses of your congregation on 15 facets of church life compare to the national congregation average for each facet. This chart converts your congregation's average facet score into a national percentile. For example, if your church is shown in the 52<sup>nd</sup> percentile in the Relationship facet, it means your congregation's average response is the same or higher than 52% of the churches that have taken the *tci*. The median is the 50<sup>th</sup> percentile.

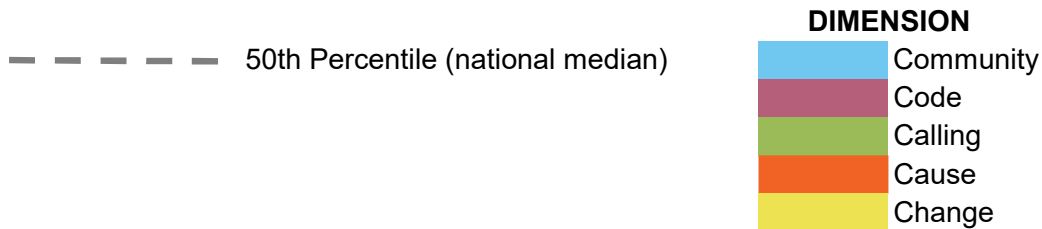
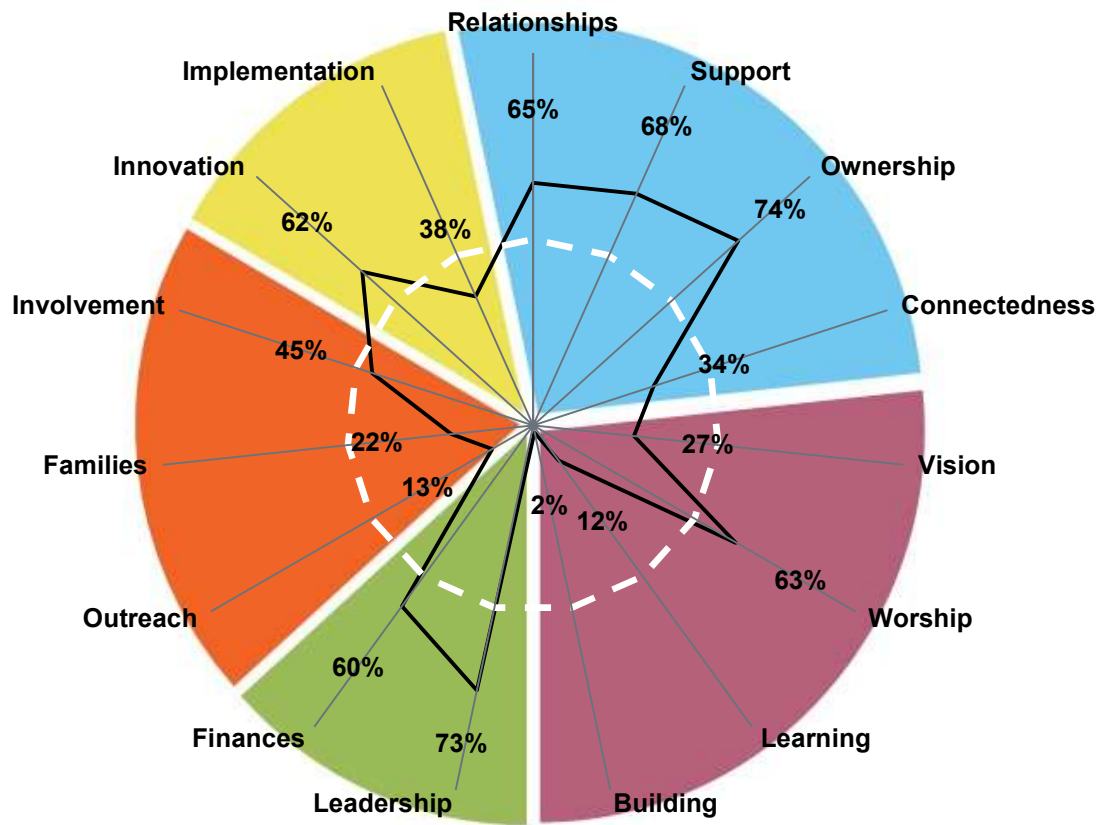
**Facet Score and Percentile Results:** The figures on this page give the actual average response score by your congregation on the 15 measured facets (using a 1-5 scale, 5 being highest), as well as the national average score and the national percentile of your church in the facet. The bar charts again provide your church's national percentile comparison, the same information as the previous just shown a different way.

**Top 5 Scores:** This page shows in rank order, top to bottom, what your congregation has identified as its top 5 scores, based on the church's national percentile ranking among the possible 15 facets.

**Overview of Respondents:** This demographic breakdown provides an overview of "who" answered the survey, based on age, church position, family structure, length of involvement, and travel time to the place of worship.

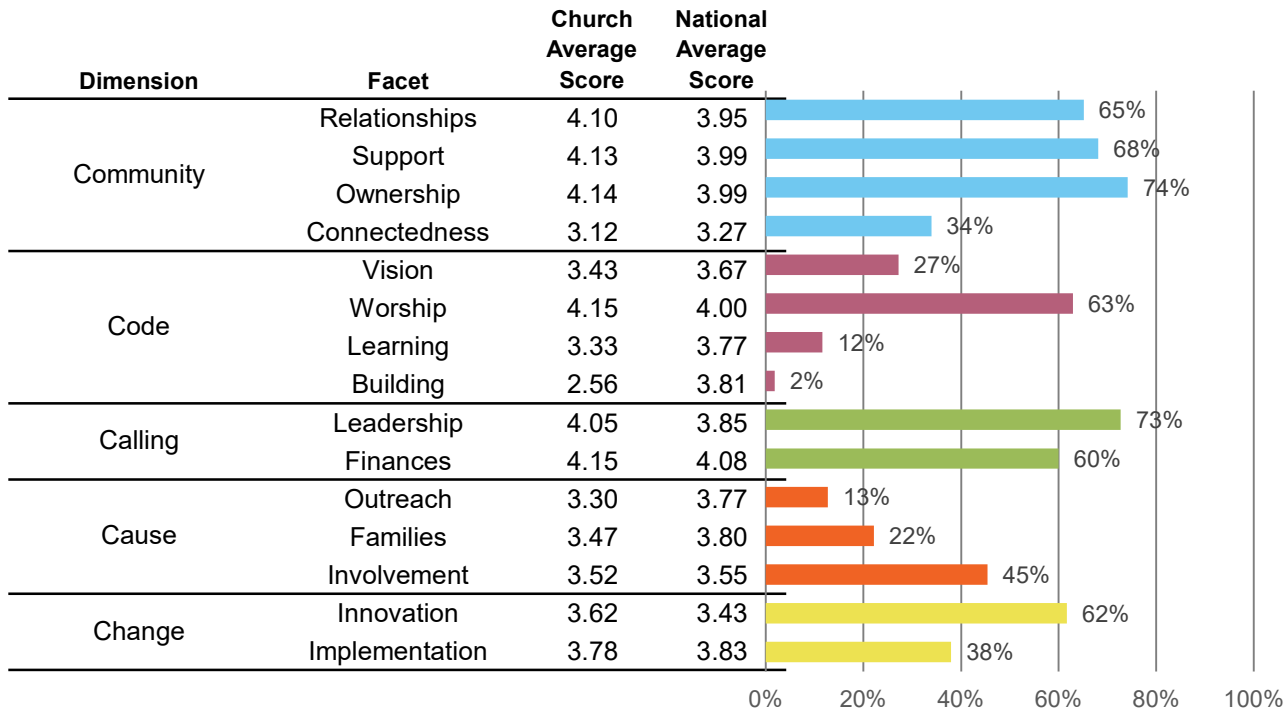
**Dimensions (*Community, Code, Calling, Cause, Change*):** These 5 pages provide a very detailed look at the facets within each dimension, showing the average rating by your congregants for each facet, broken down into the demographic categories.

# NATIONAL PERCENTILE COMPARISON



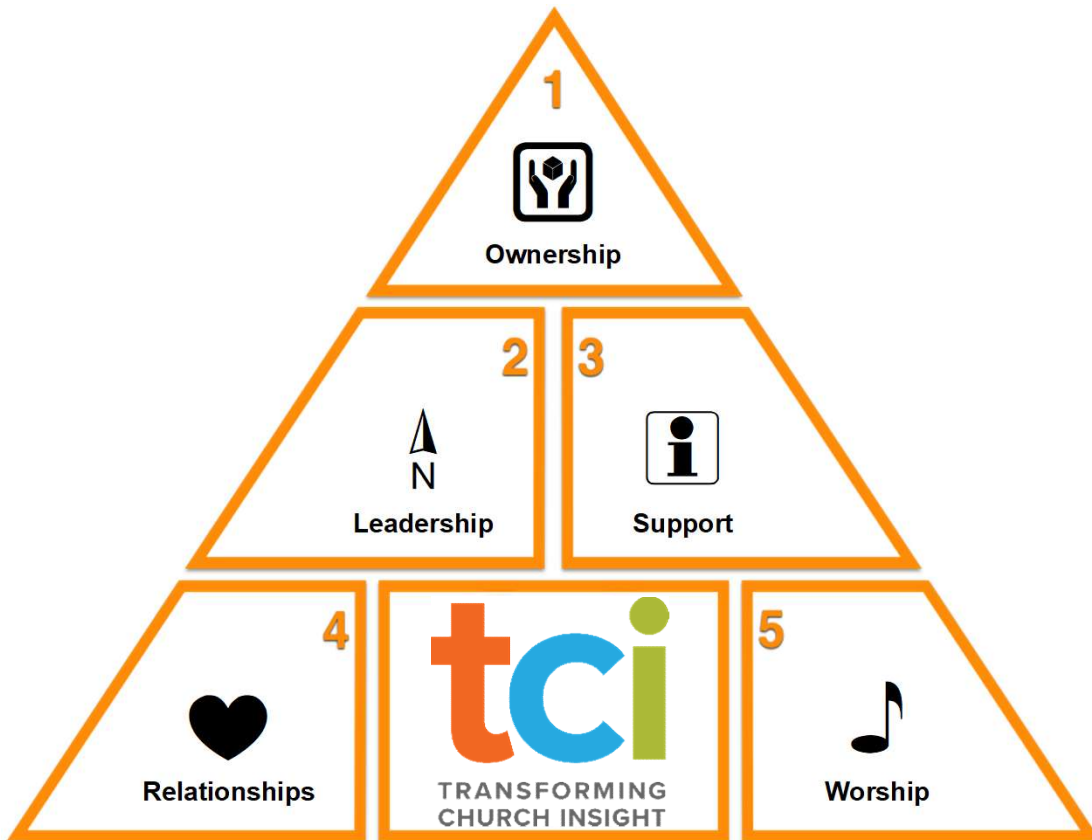
This graphic chart illustrates how the responses of your congregation on all 15 facets of church life compared to the national congregational average for each facet. This chart converts your congregation's average facet score into a national percentile.

# SCORE AND PERCENTILE



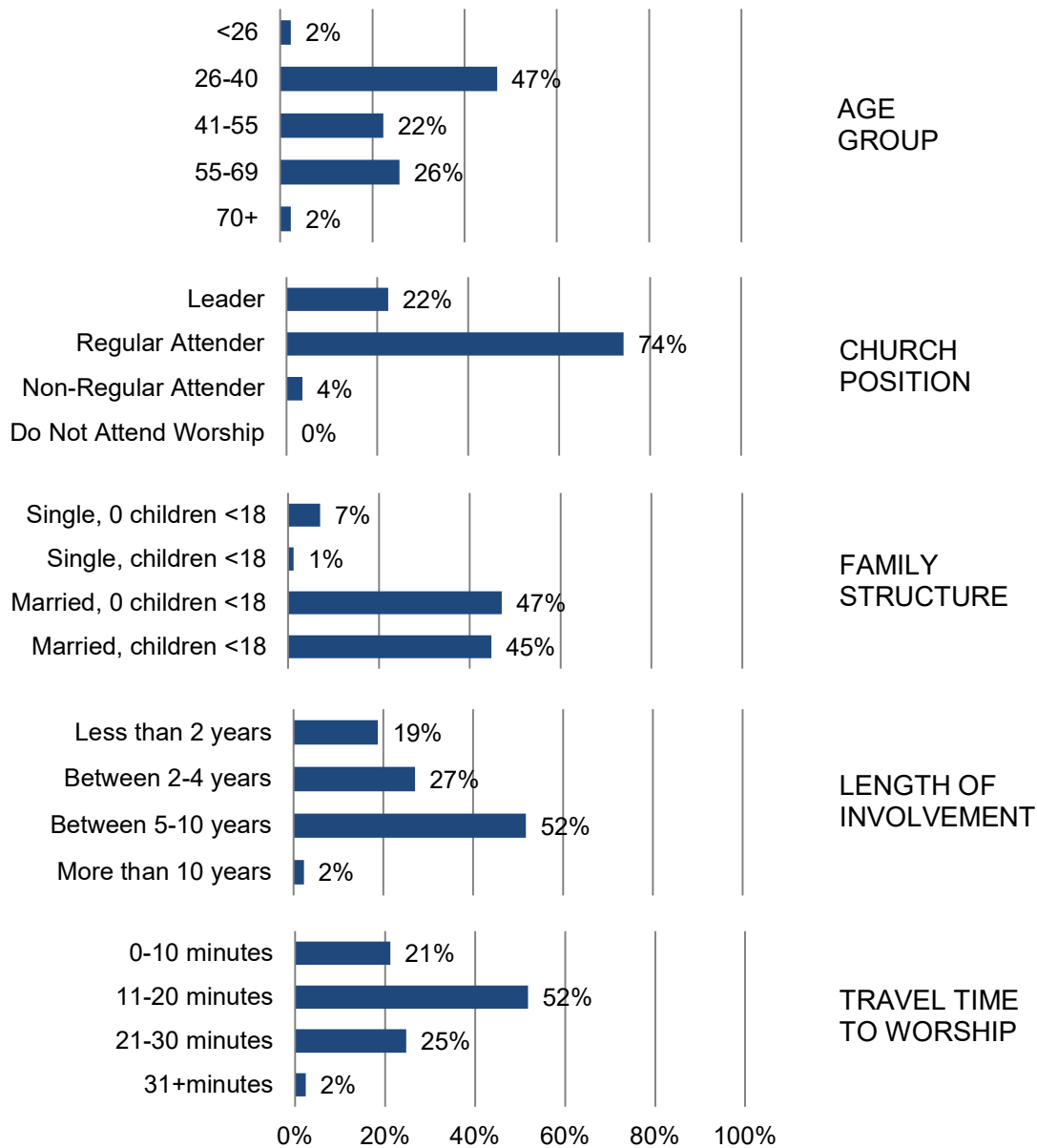
The figures on this page give the actual average response score on the 15 measured facets (using a 1-5 scale, 5 being the highest), as well as the national average score and the national percentile of your church in each facet.

# TOP 5 FACETS



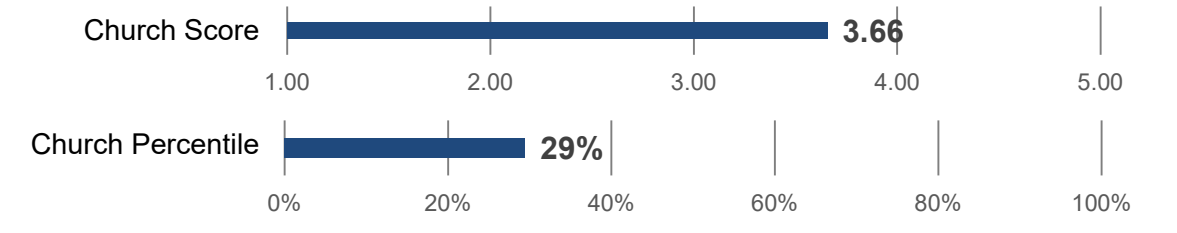
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# OVERVIEW OF RESPONDENTS

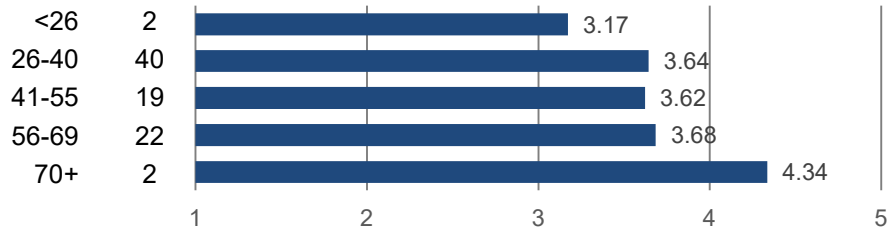


Number of Completed Surveys: 82  
 First Survey Completed On: 3/16/2018  
 Last Survey Completed On: 4/6/2018  
 Margin of Error: +/- 5.82 percentage points

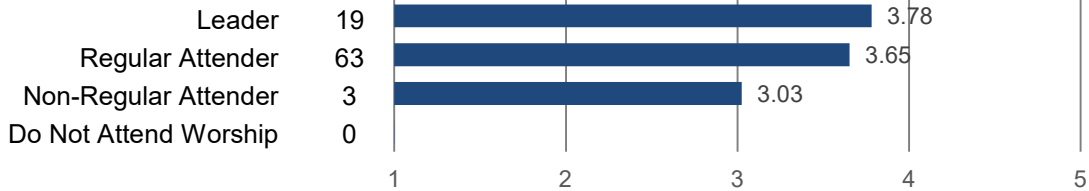
# OVERALL SUMMARY



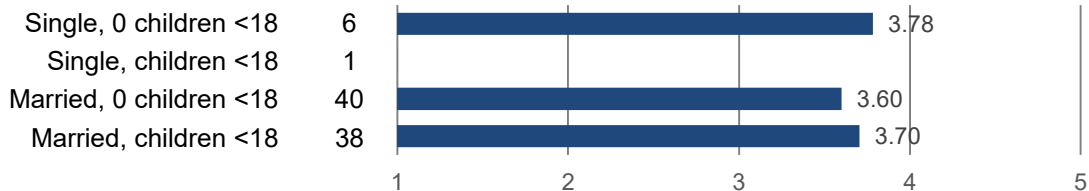
## AGE GROUP



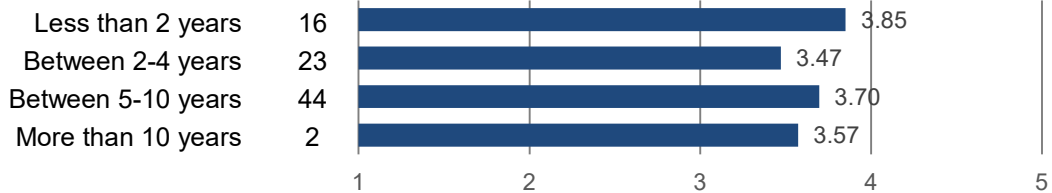
## CHURCH POSITION



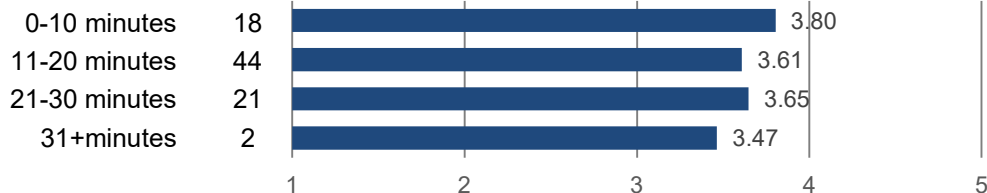
## FAMILY STRUCTURE



## LENGTH OF INVOLVEMENT



## TRAVEL TIME TO WORSHIP



# 5 DIMENSIONS

## 15 FACETS

### COMMUNITY FACETS

**Relationships:** People rated things like warmth, caring and fellowship. High scores here indicate that people sense the church is like a healthy family.

**Support:** This reflects how well people feel cared for and ministered to. High scores here indicate that people feel that they are personally growing and that the church effectively supports them.

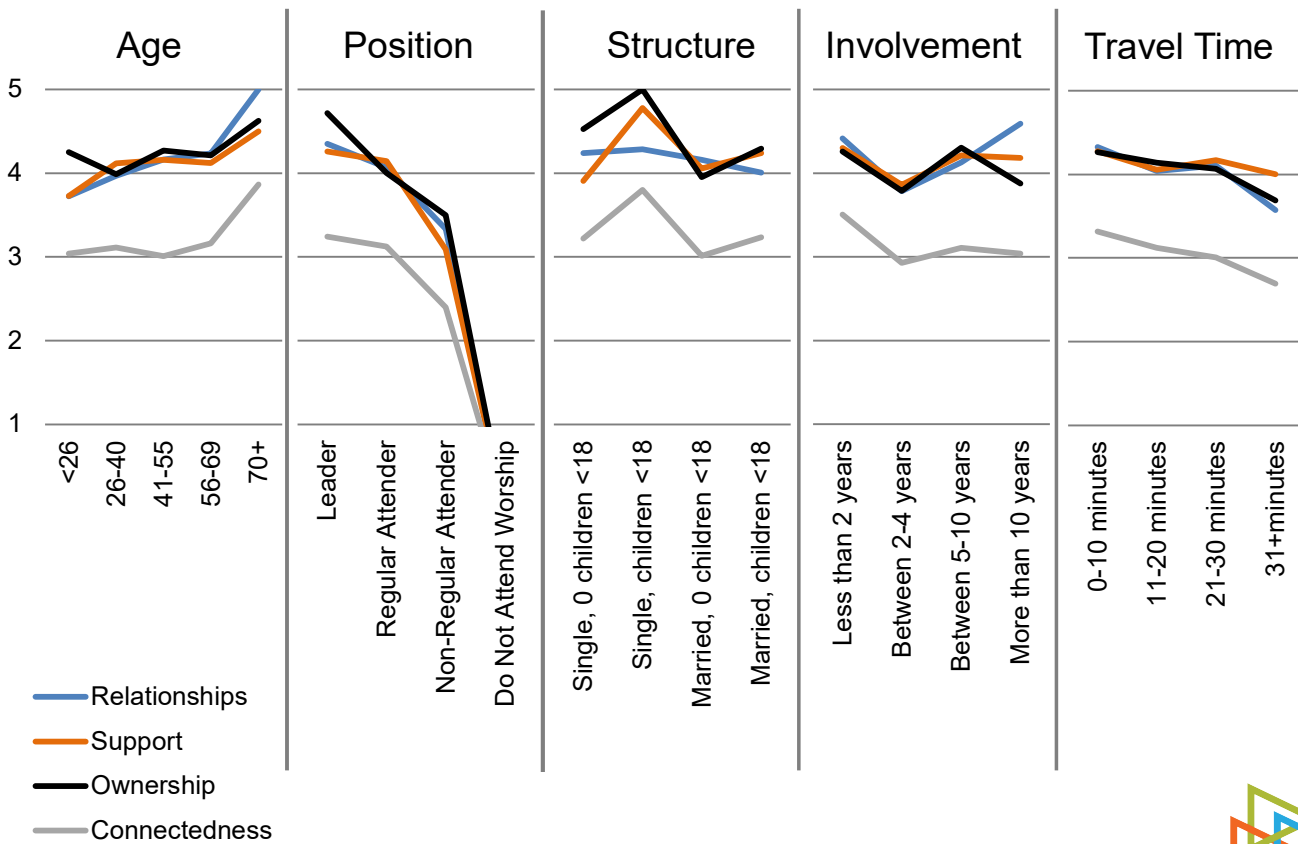
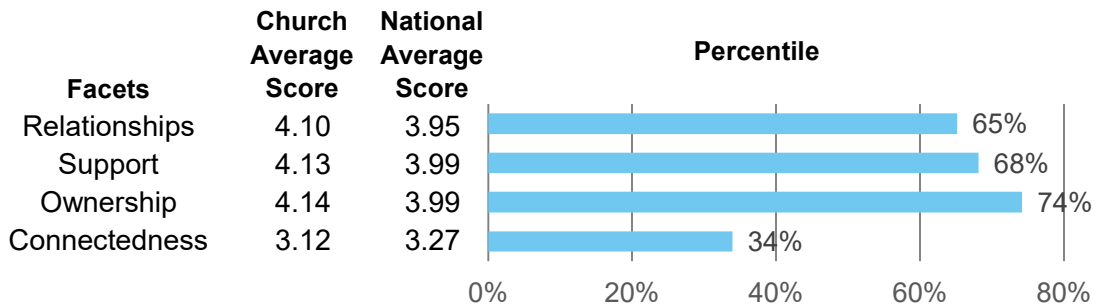
**Ownership:** This facet measures whether or not people feel they have ownership and can make a difference at the church. They have a personal sense of responsibility for the church's well-being. They believe that they count.

**Connectedness:** People experience connectedness to a church in many ways. When newcomers quickly connect and the church has an effective assimilation process for all, people will understand and engage in the mission of the church beyond just the weekend worship service. Further, when people are connected they will more readily embrace change.

*Do we feel like isolated individuals or do we feel like a community?*

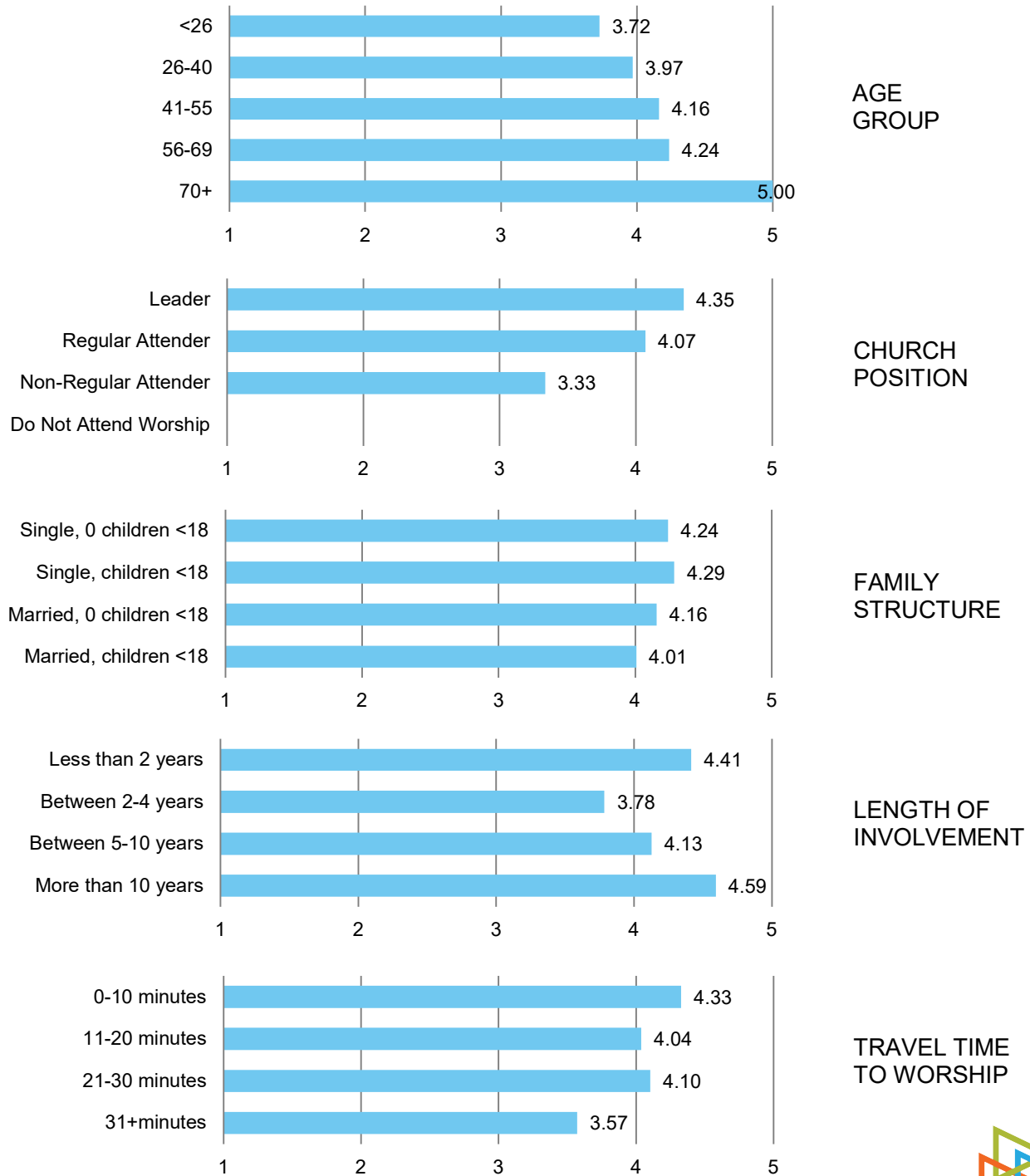
# 5 DIMENSIONS 15 FACETS

## COMMUNITY



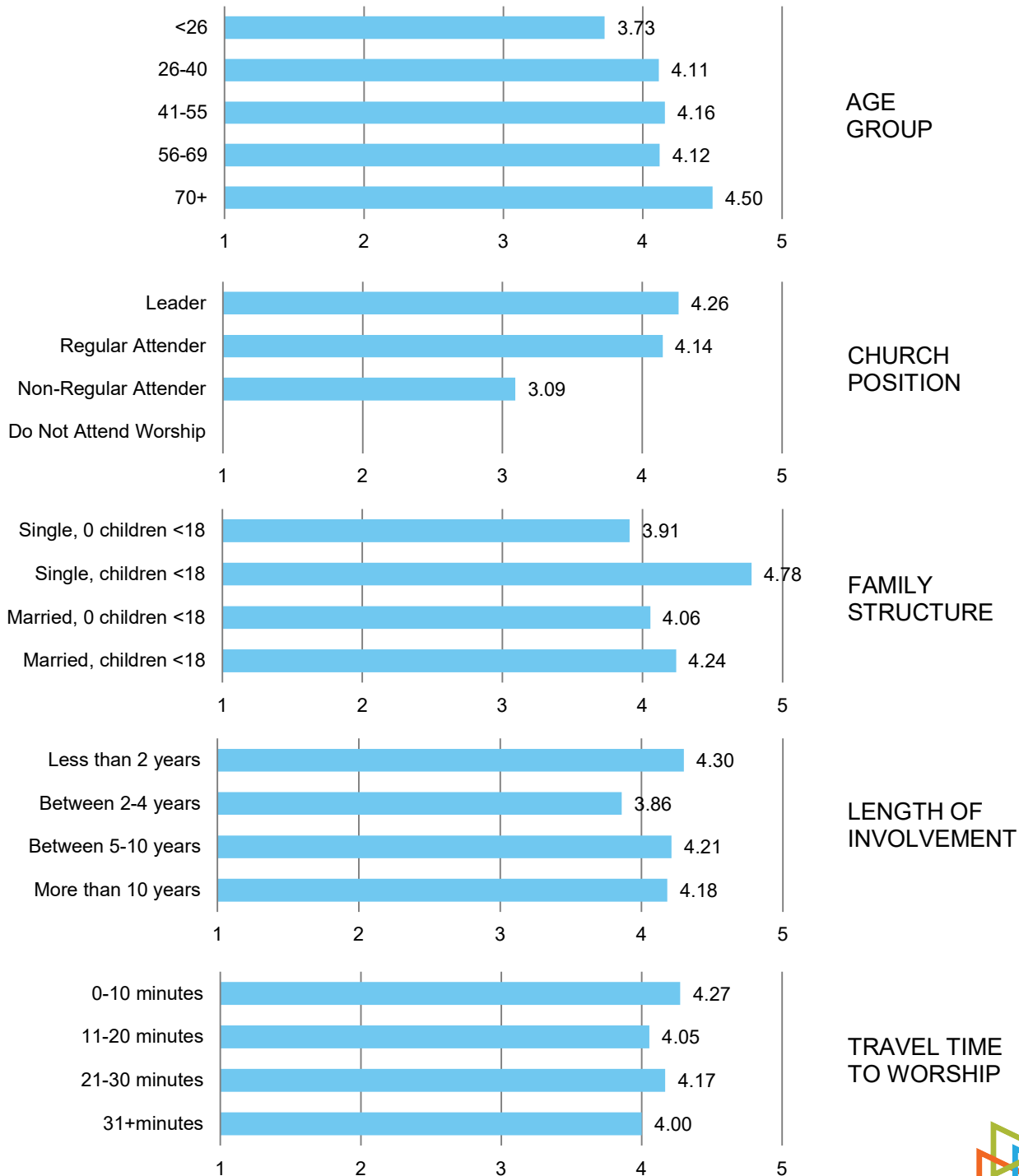
# 5 DIMENSIONS 15 FACETS

## RELATIONSHIPS



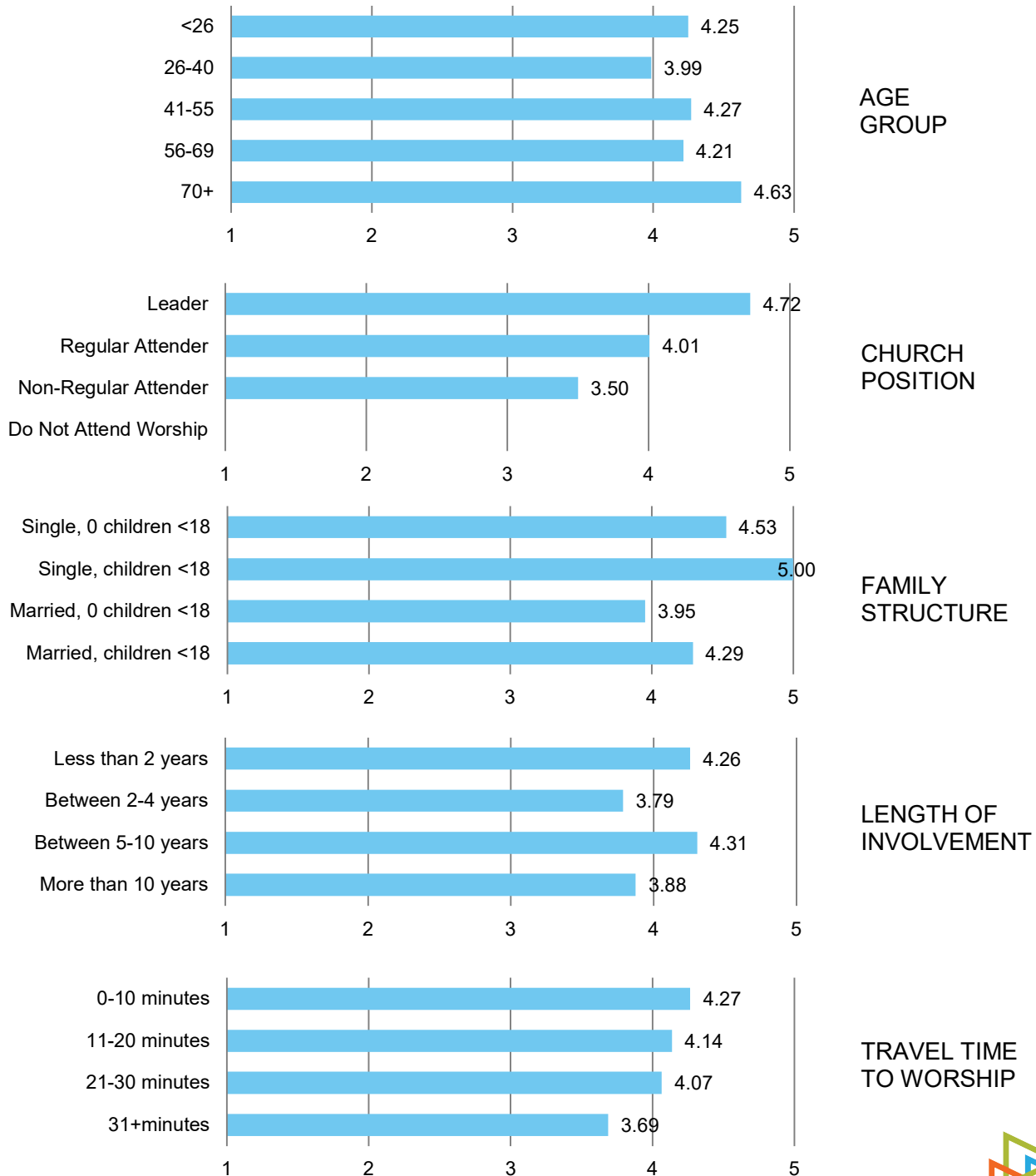
# 5 DIMENSIONS 15 FACETS

## SUPPORT



# 5 DIMENSIONS 15 FACETS

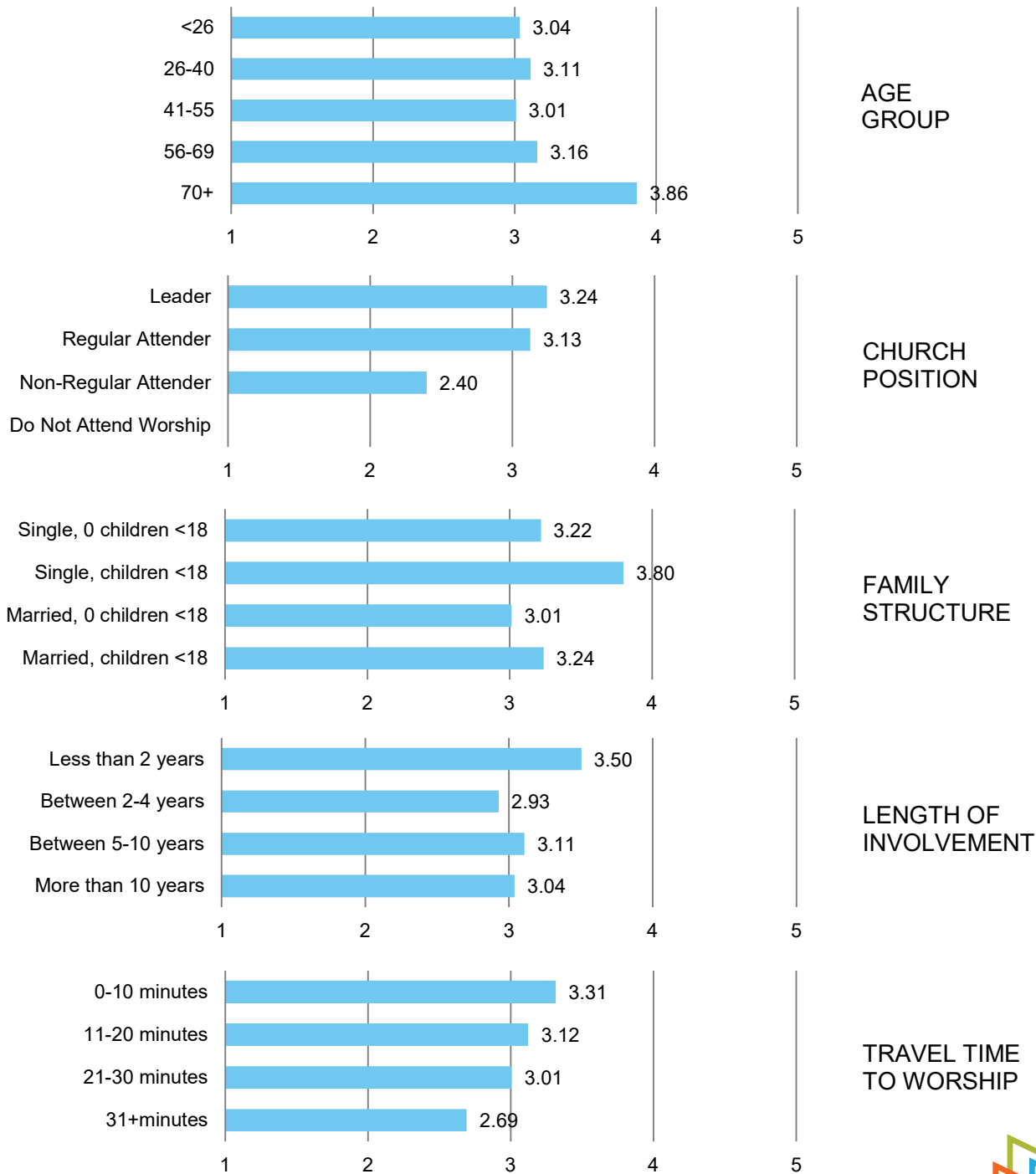
## OWNERSHIP



# 5 DIMENSIONS

## 15 FACETS

### CONNECTEDNESS



# 5 DIMENSIONS

## 15 FACETS

### CODE FACETS

**Vision:** When the vision is clear and compelling, people get excited. Vision, however, must be shared and can never be dictated. High scores indicate that leaders are unified, the vision is clear, and new people quickly experience what the church is all about. The church is well-defined.

**Worship:** This facet measures levels of satisfaction with music and sermons. It looks at whether or not the worship services are attracting new people. It looks at whether or not people are experiencing life-change as a result of the overall worship experience.

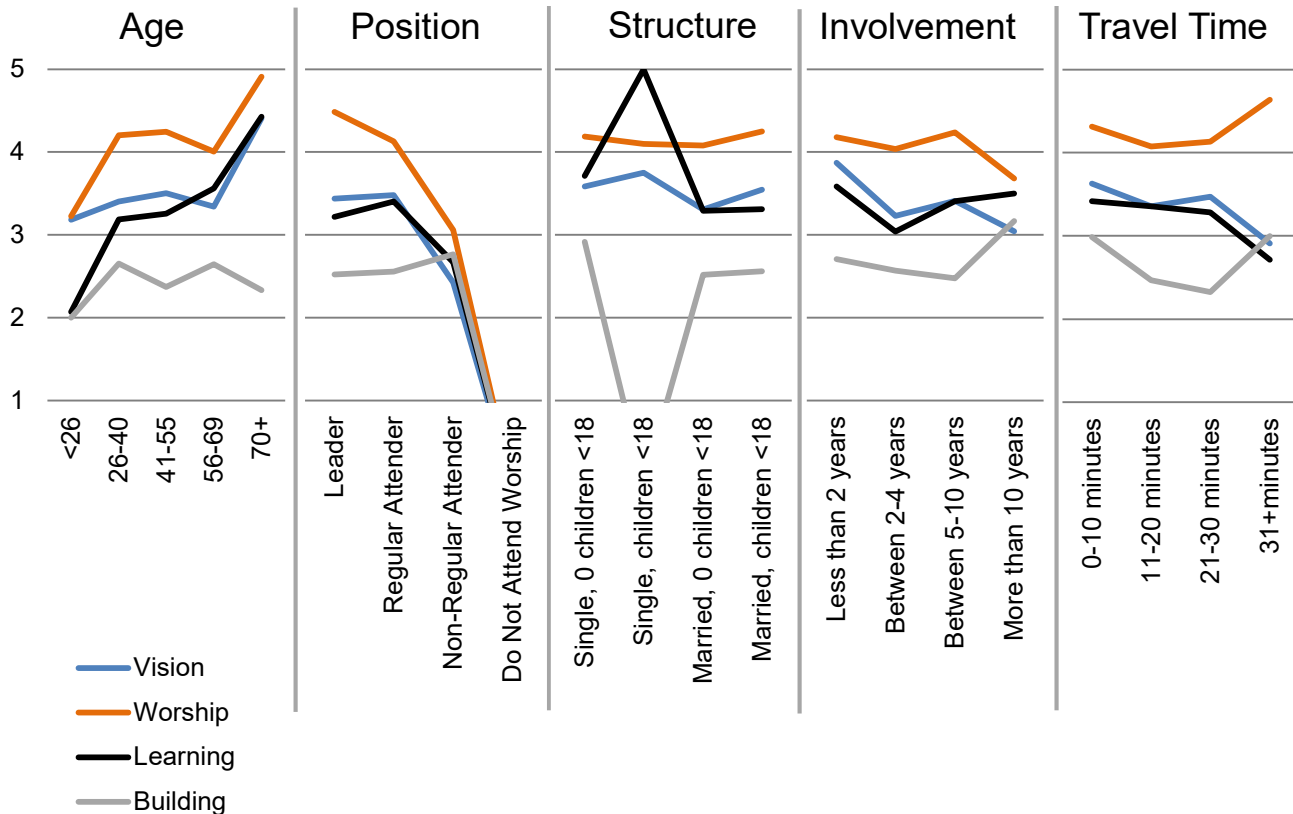
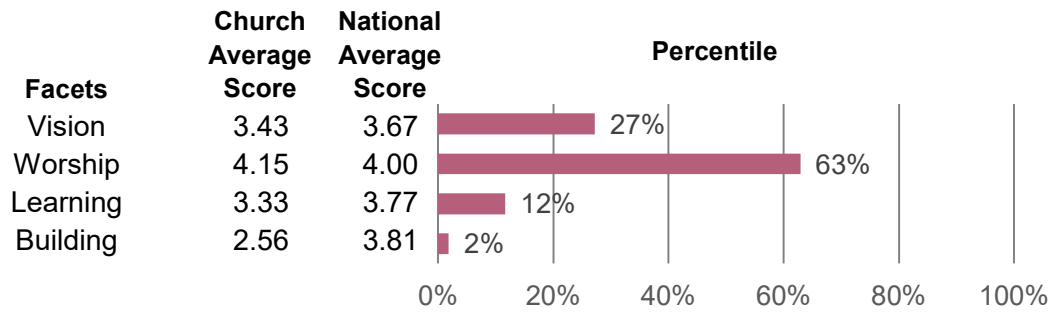
**Learning:** This facet measures your congregation's sense of personal growth that goes beyond mere knowledge. High scores indicate that your adult learning environment is resulting in people who feel prepared to minister and who believe your church has made a significant difference in their lives.

**Building:** A church's building and facilities express, symbolically, the church's code. This facet measures how well the buildings and facilities support your various ministries. It measures how appealing, friendly, and accessible the facilities are.

*Is there alignment between our stated values and code?*

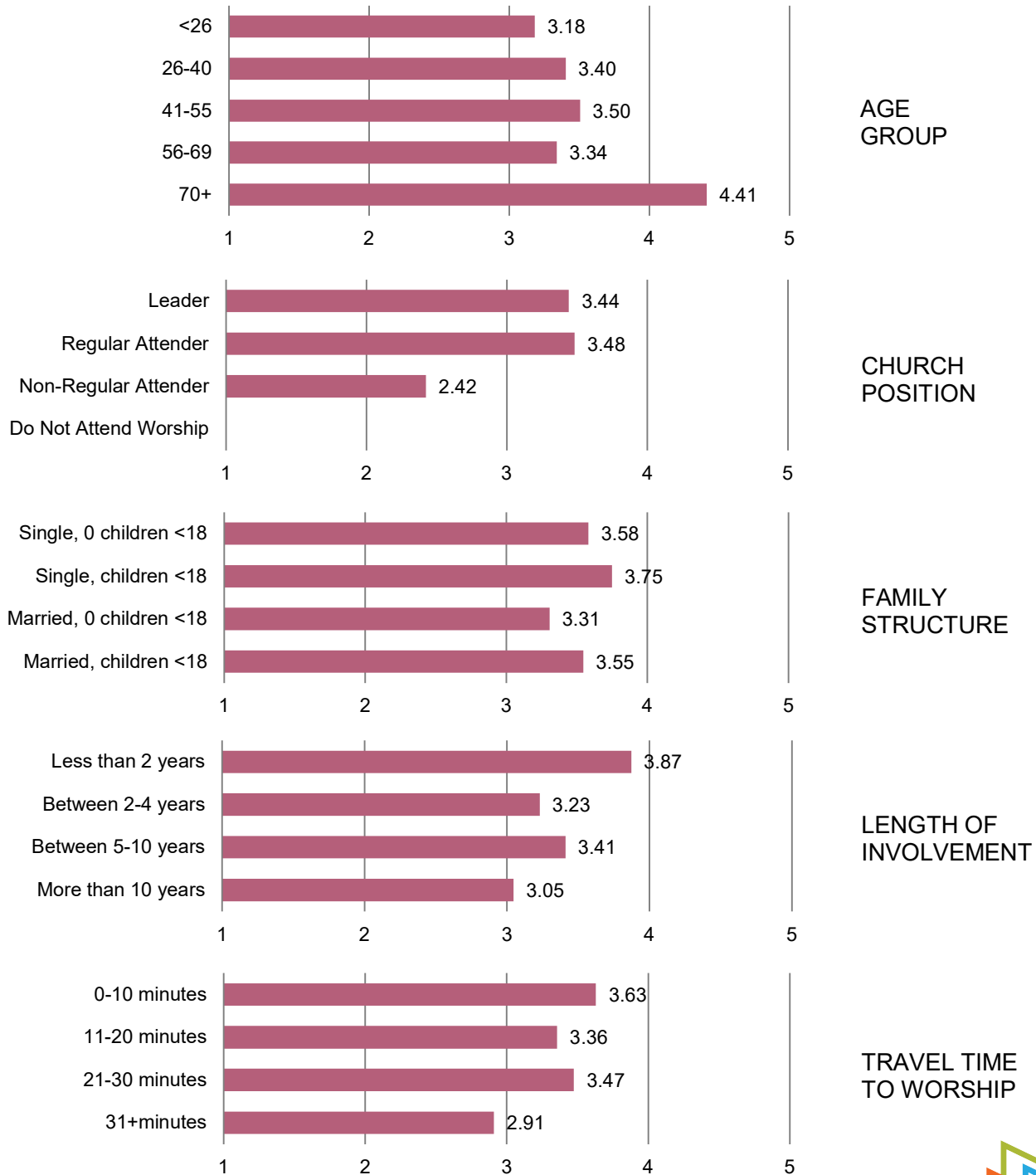
# 5 DIMENSIONS 15 FACETS

## CODE



# 5 DIMENSIONS 15 FACETS

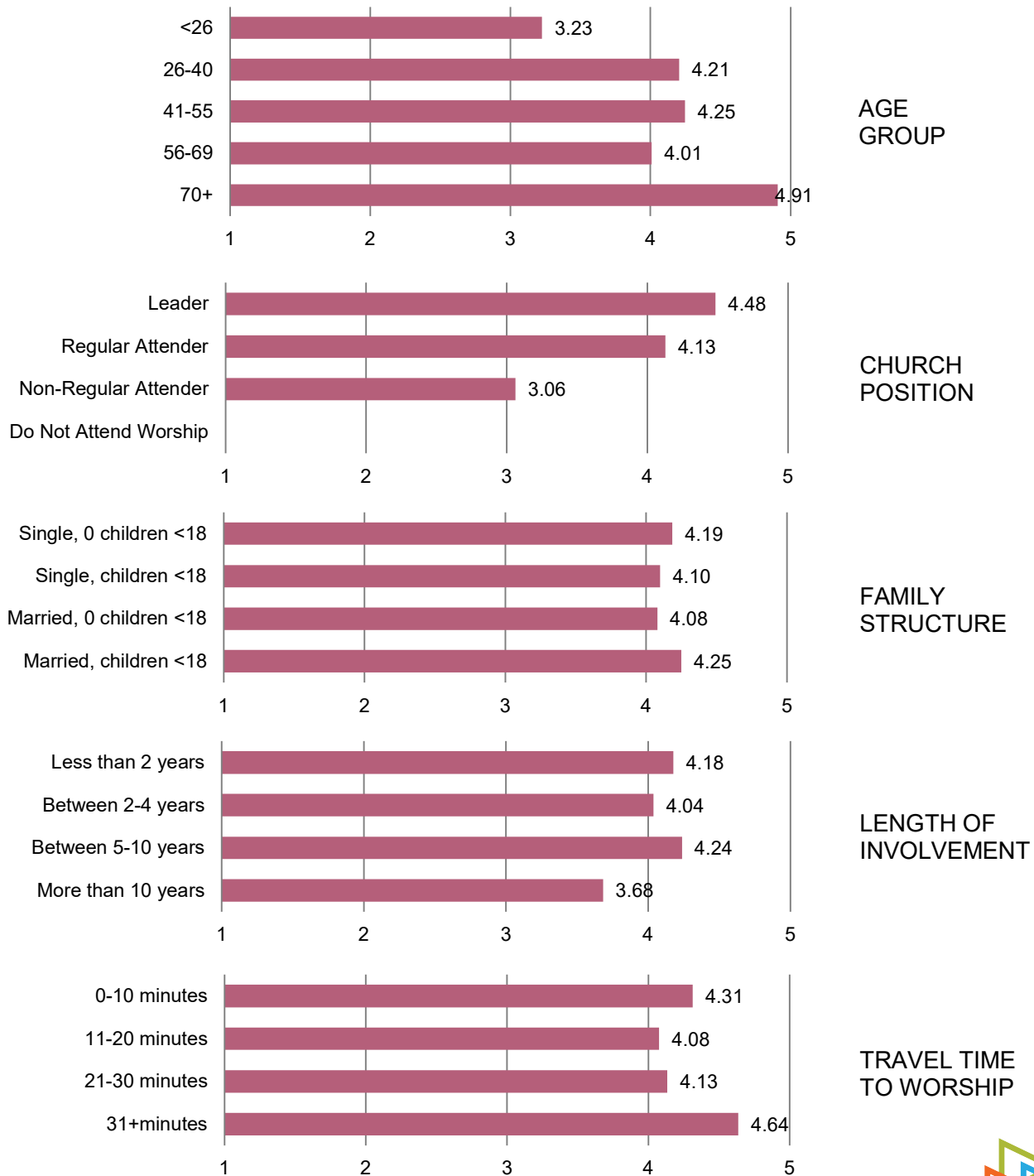
## VISION



# 5 DIMENSIONS

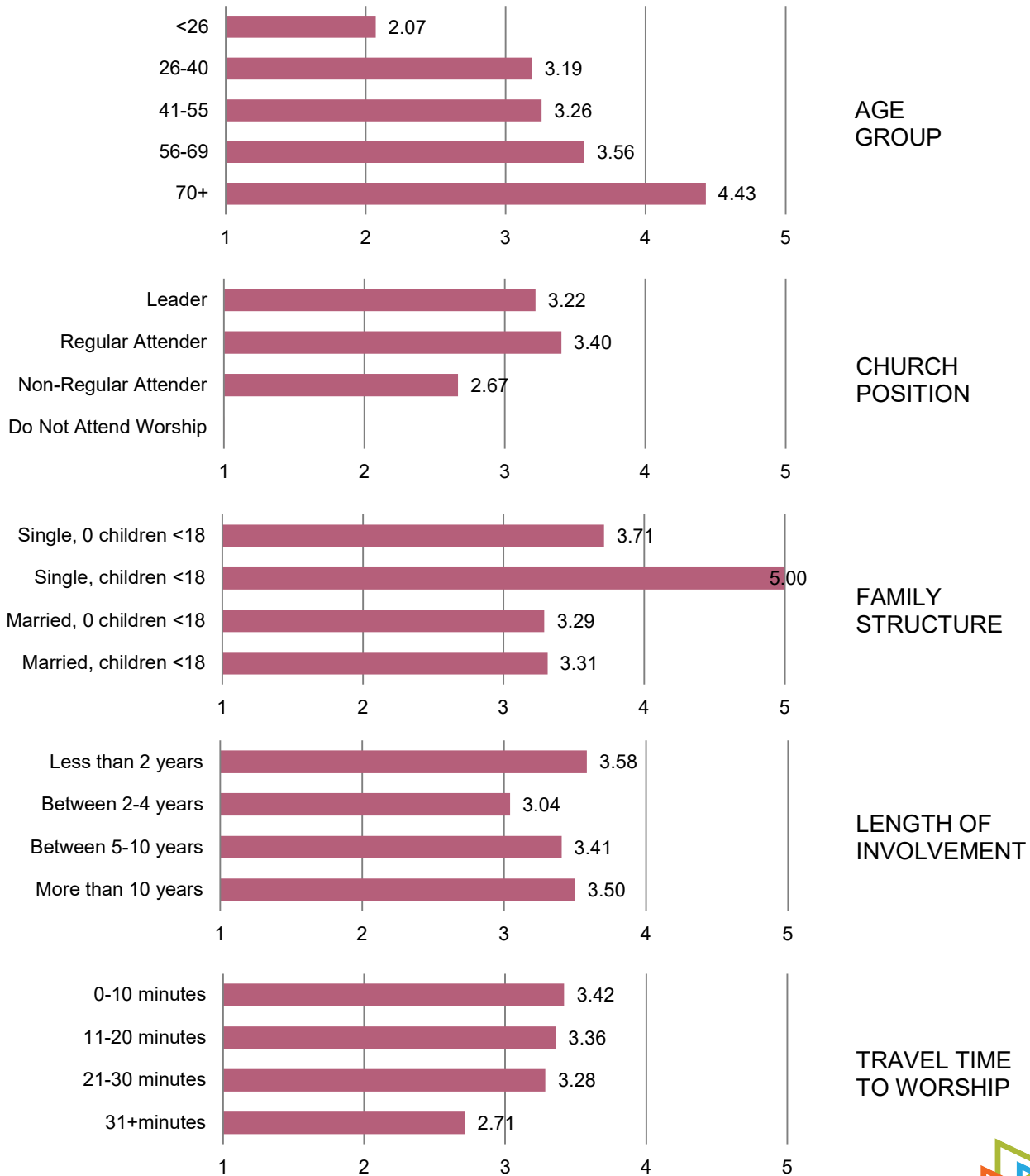
## 15 FACETS

### WORSHIP



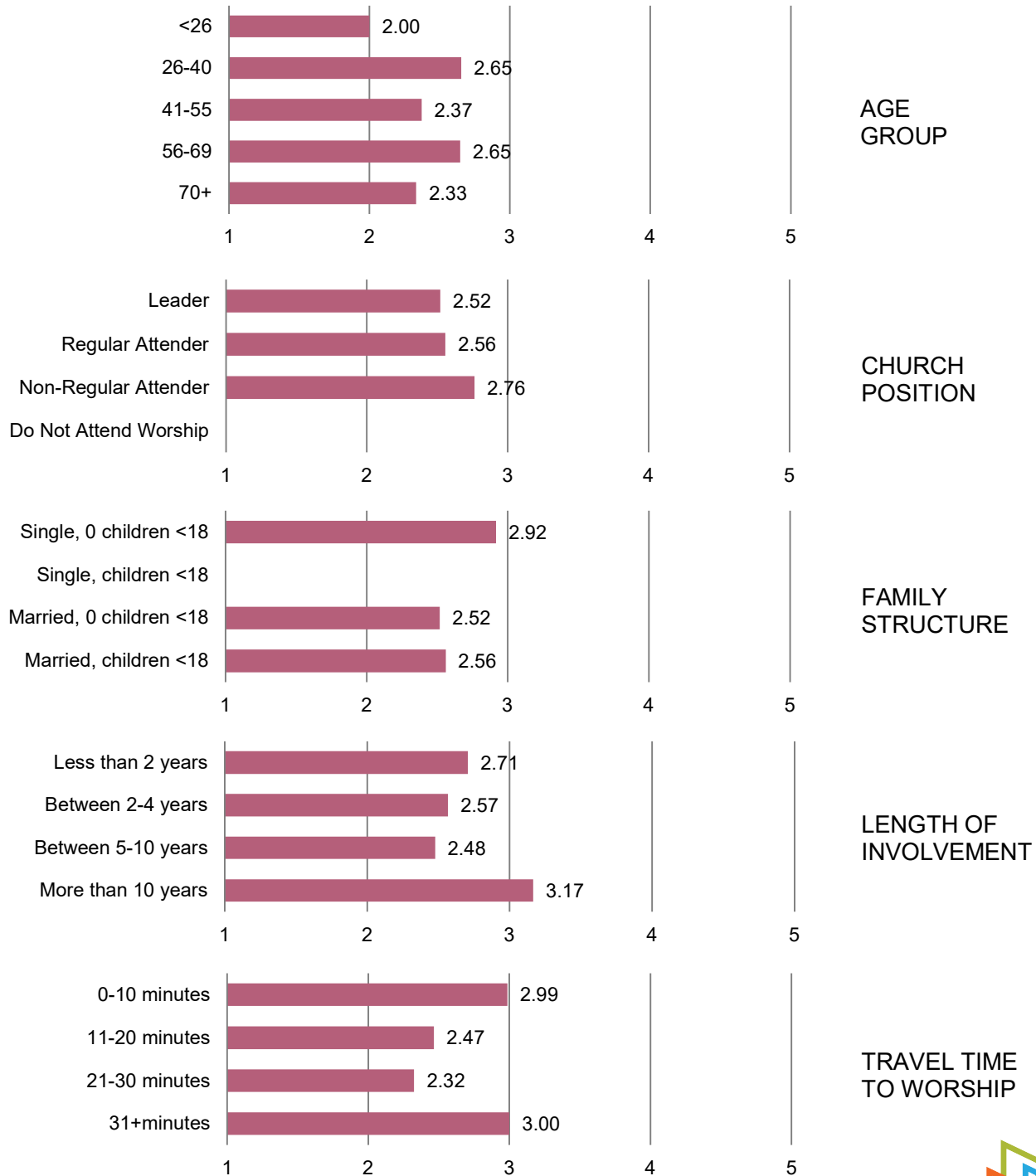
# 5 DIMENSIONS 15 FACETS

## LEARNING



# 5 DIMENSIONS 15 FACETS

## *BUILDING*



# 5 DIMENSIONS

## 15 FACETS

### CALLING FACETS

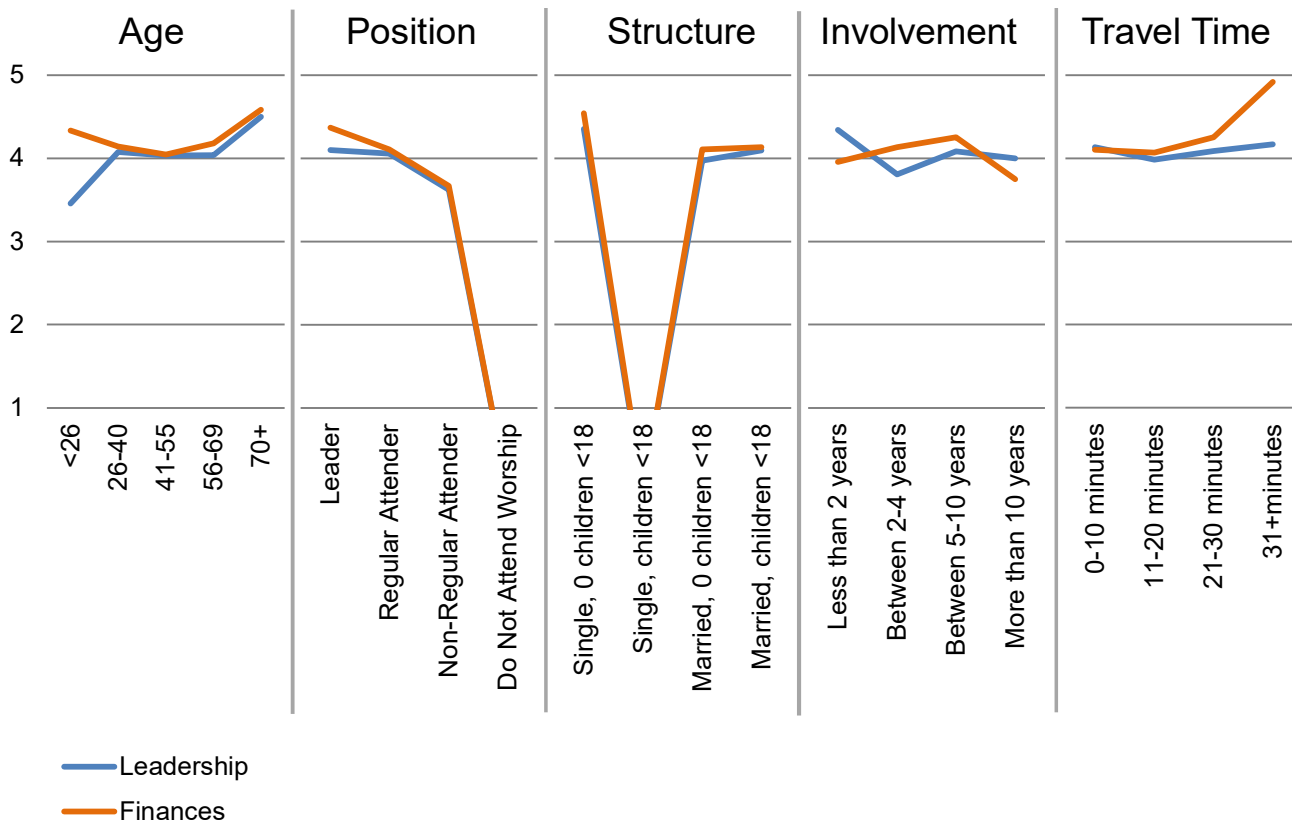
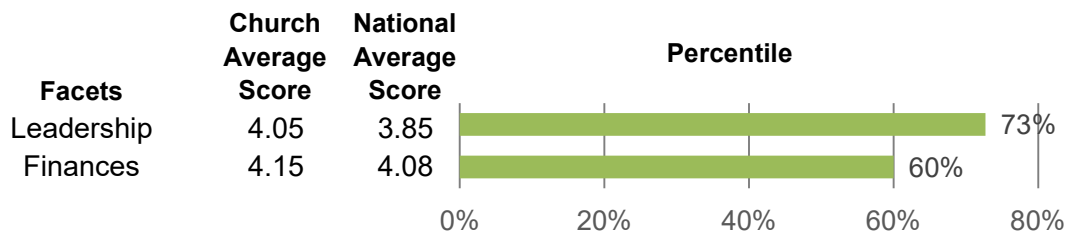
**Leadership:** While there are many definitions of leadership, the *tci* focuses on how well your leadership handles conflict and disagreement. It looks at whether or not people perceive leadership to practice what it preaches. High scores indicate that leadership does a good job with change management and has created an environment of trust.

**Finances:** This facet looks at how well the church manages finances, how financial issues are discussed (not too much, not too little), and whether or not people support the church financially.

*How do we relate to our  
leaders?*

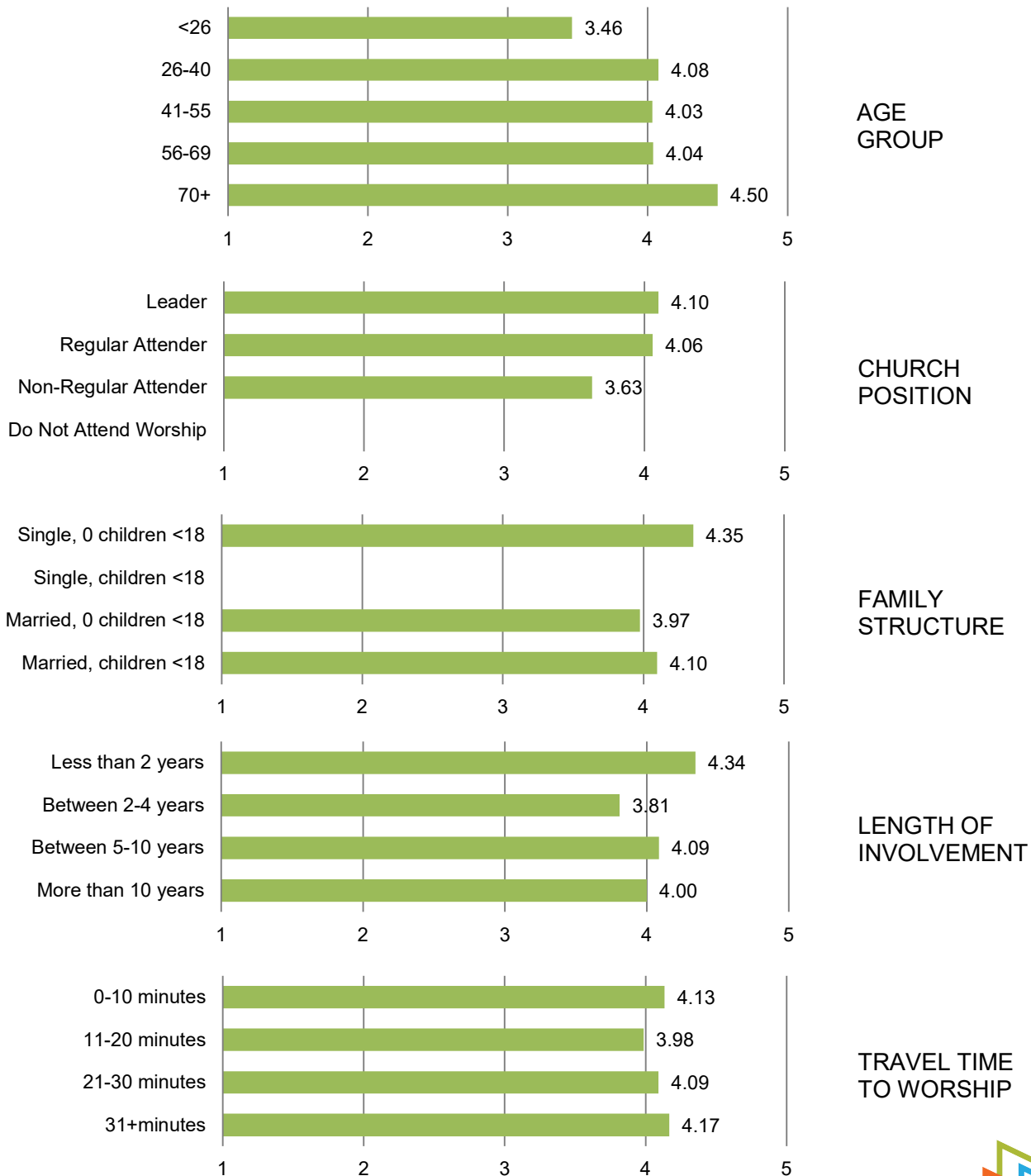
# 5 DIMENSIONS 15 FACETS

## CALLING



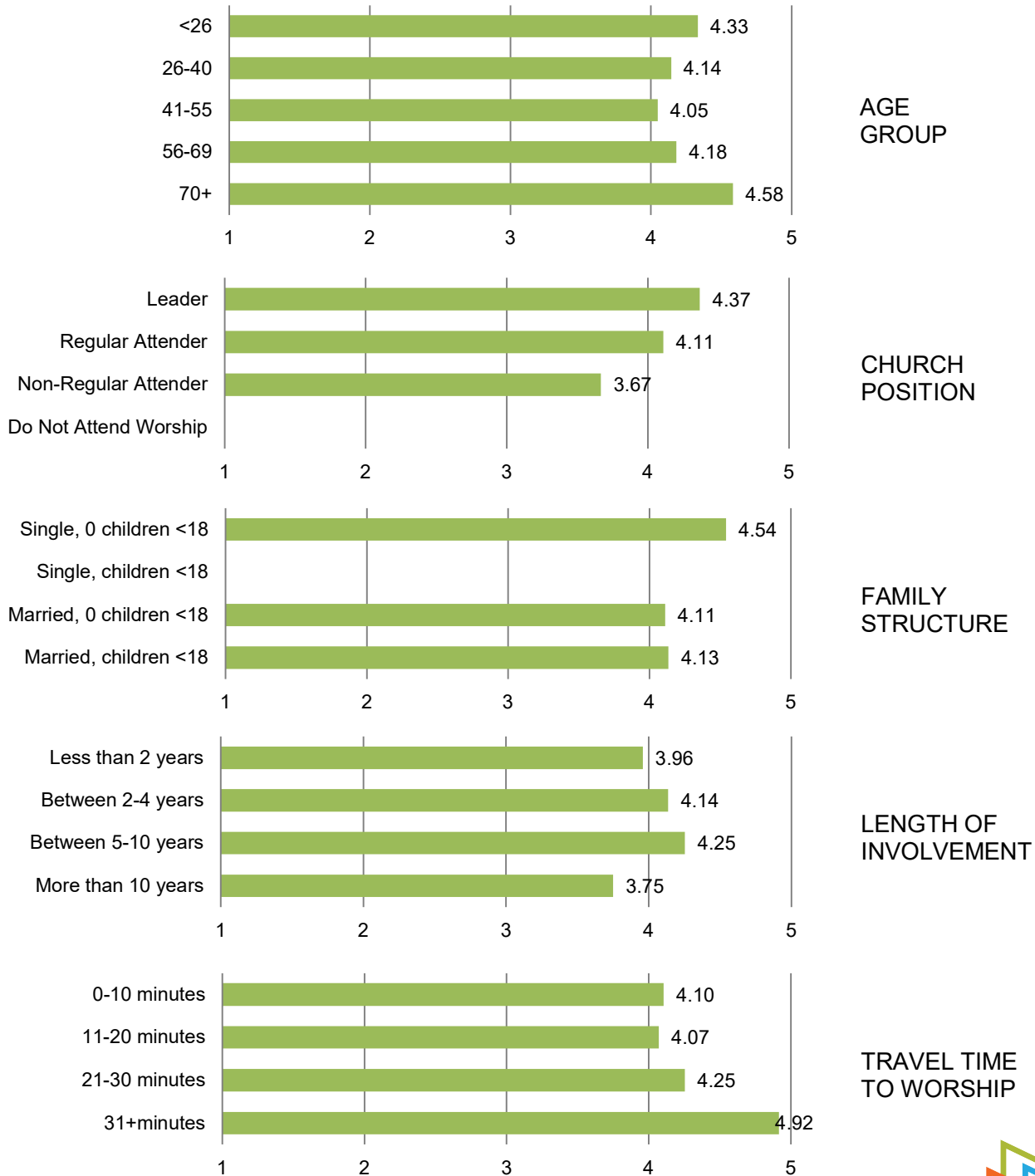
# 5 DIMENSIONS 15 FACETS

## LEADERSHIP



# 5 DIMENSIONS 15 FACETS

## FINANCES



# 5 DIMENSIONS

## 15 FACETS

### CAUSE FACETS

**Outreach:** Is the church making an impact outside of itself? High scores indicate that the church has a good reputation, is making a contribution to the community, and is interested in making a difference in people's lives. It is more concerned about external impact than internal church growth.

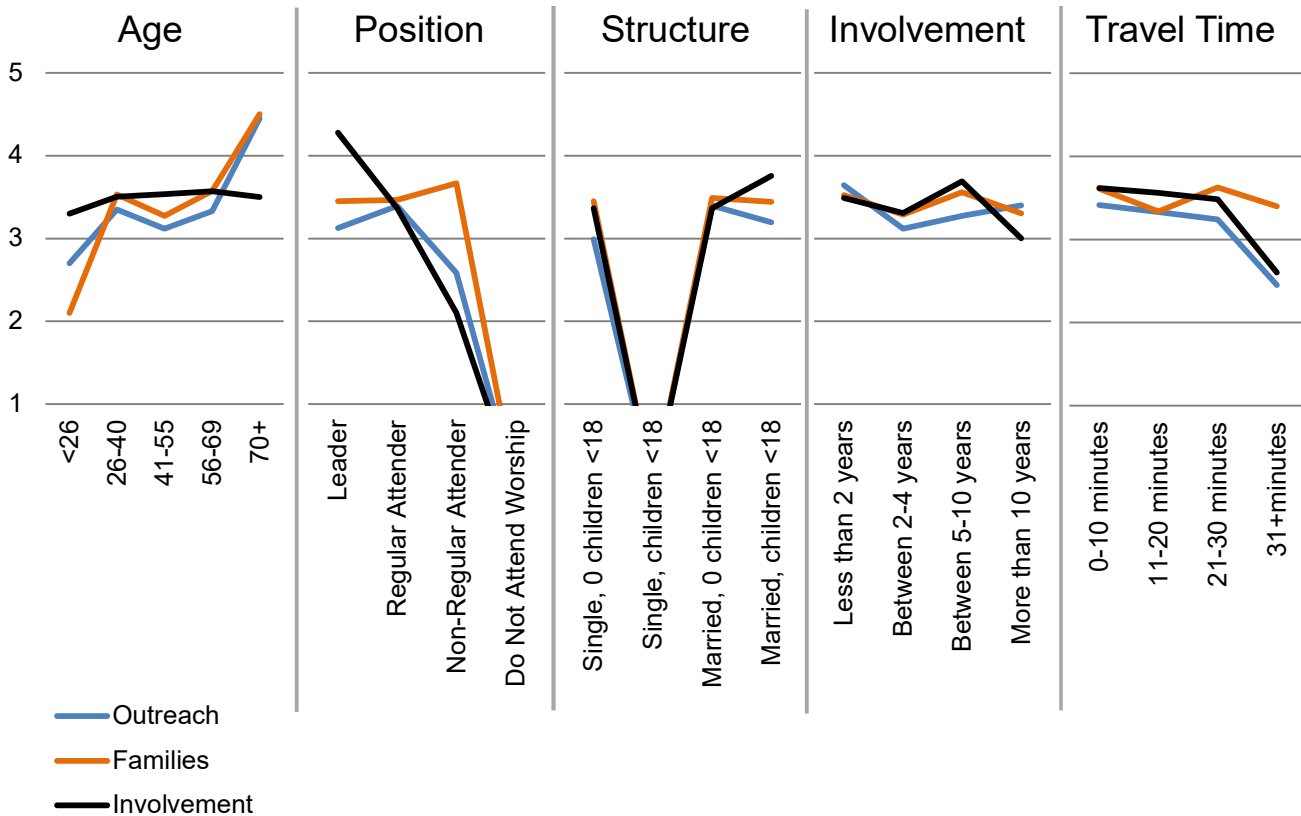
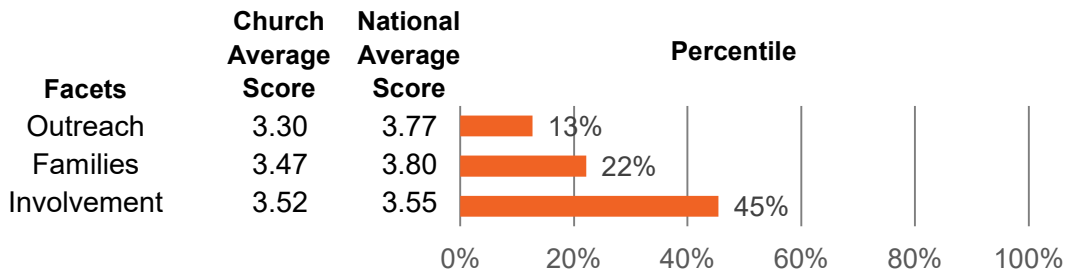
**Families:** This facet measures how effective the church is at reaching, serving, and nurturing children, teens, and families.

**Involvement:** This facet measures the depth to which people feel personally involved at the church. High scores here indicate that people are involved in smaller groups within the church, that they feel personally cared for by leaders, and that they have a clearly defined role. They are active participants in church events.

*Are we participants in the mission, or only observers?*

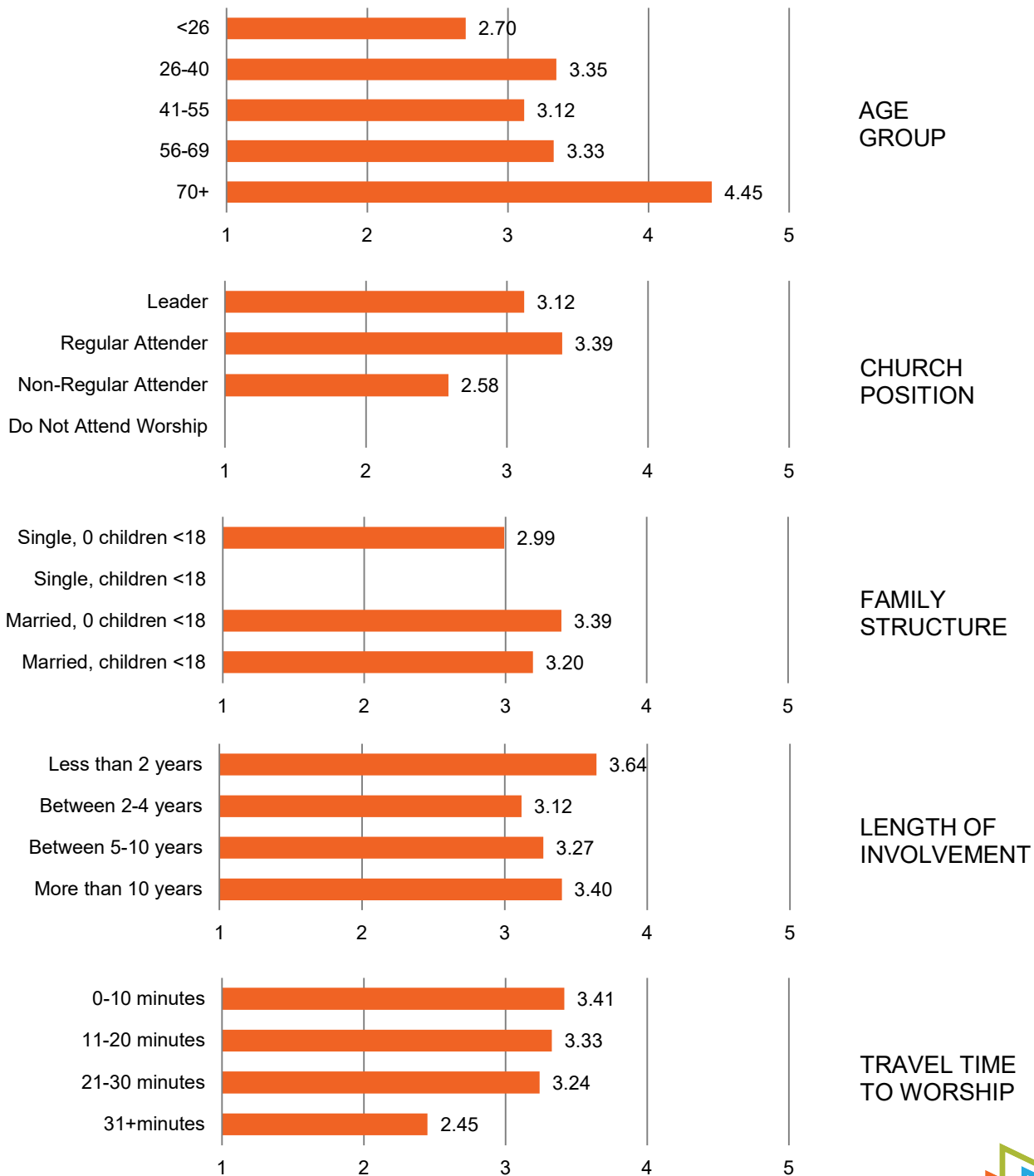
# 5 DIMENSIONS 15 FACETS

## CAUSE



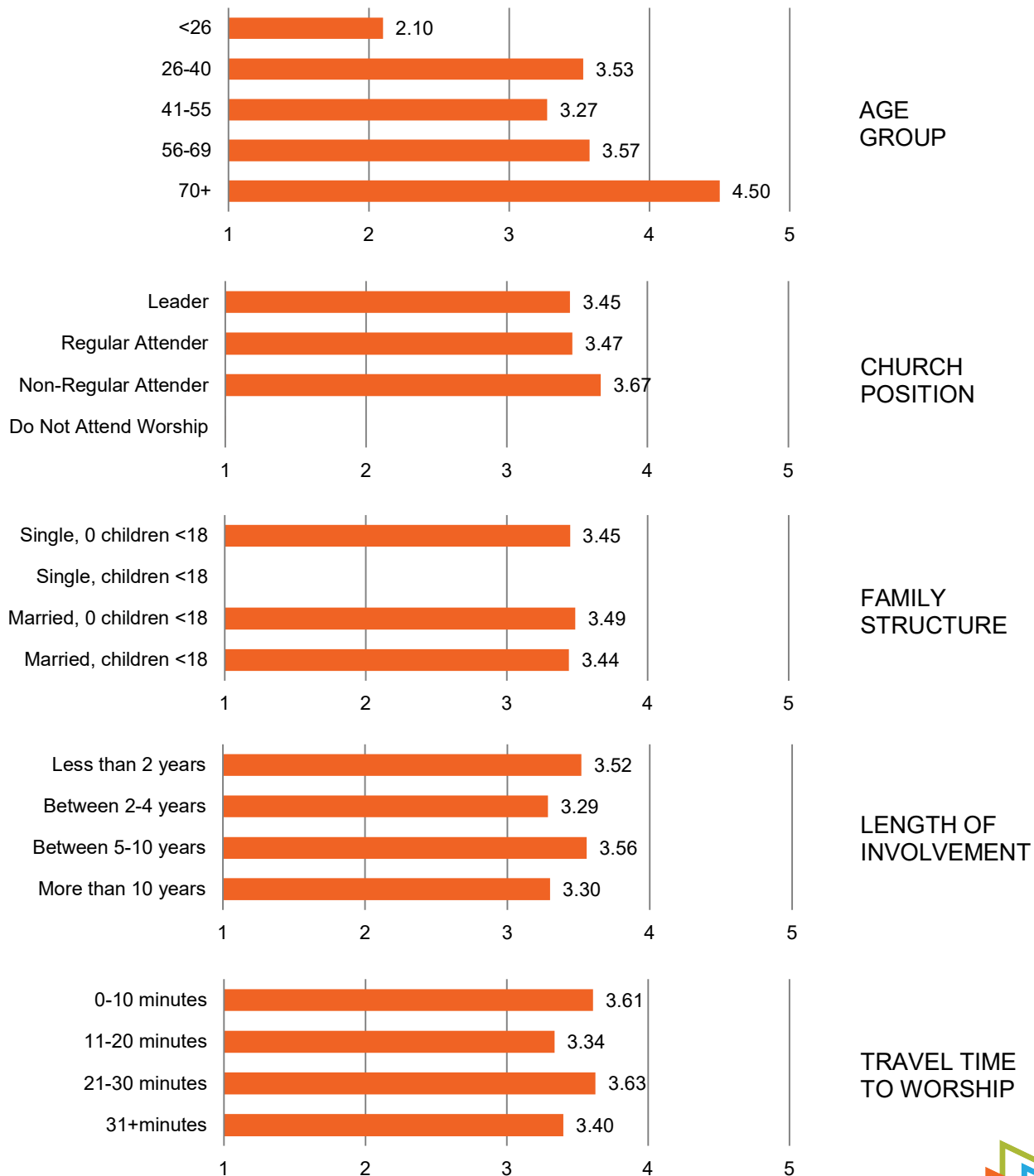
# 5 DIMENSIONS 15 FACETS

## OUTREACH



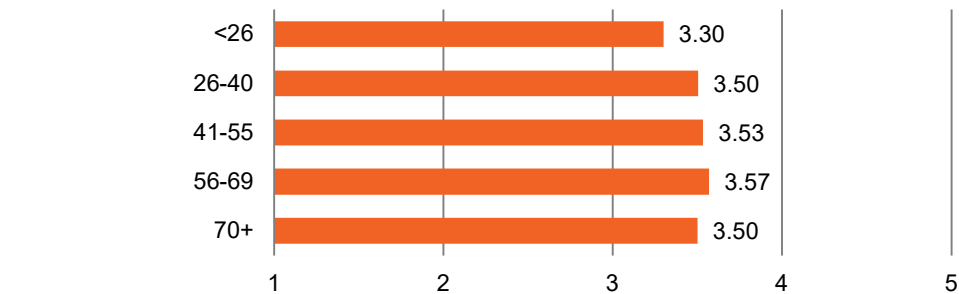
# 5 DIMENSIONS 15 FACETS

## FAMILIES

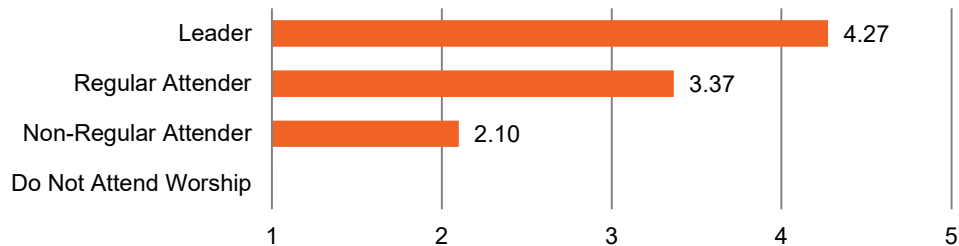


# 5 DIMENSIONS 15 FACETS

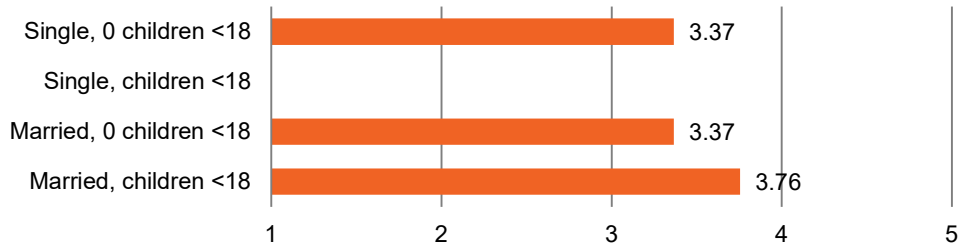
## INVOLVEMENT



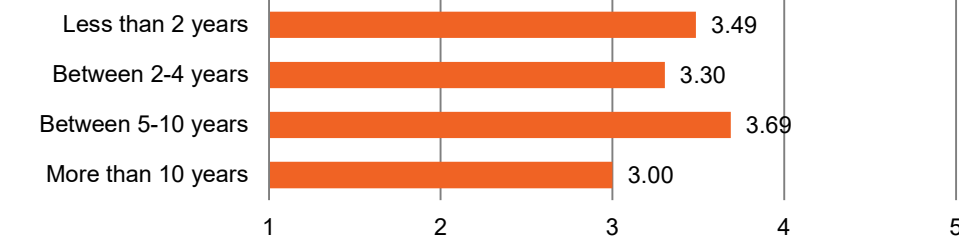
AGE  
GROUP



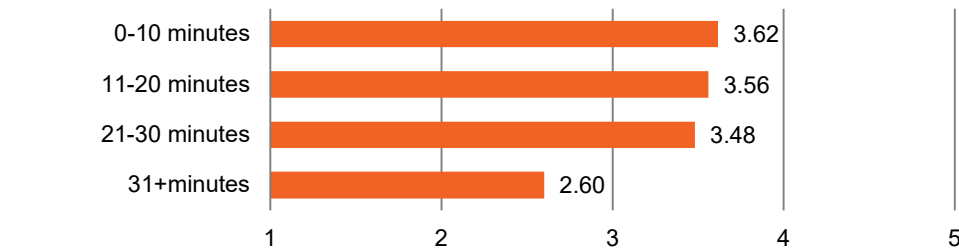
CHURCH  
POSITION



FAMILY  
STRUCTURE



LENGTH OF  
INVOLVEMENT



TRAVEL TIME  
TO WORSHIP

# 5 DIMENSIONS

## 15 FACETS

### CHANGE FACETS

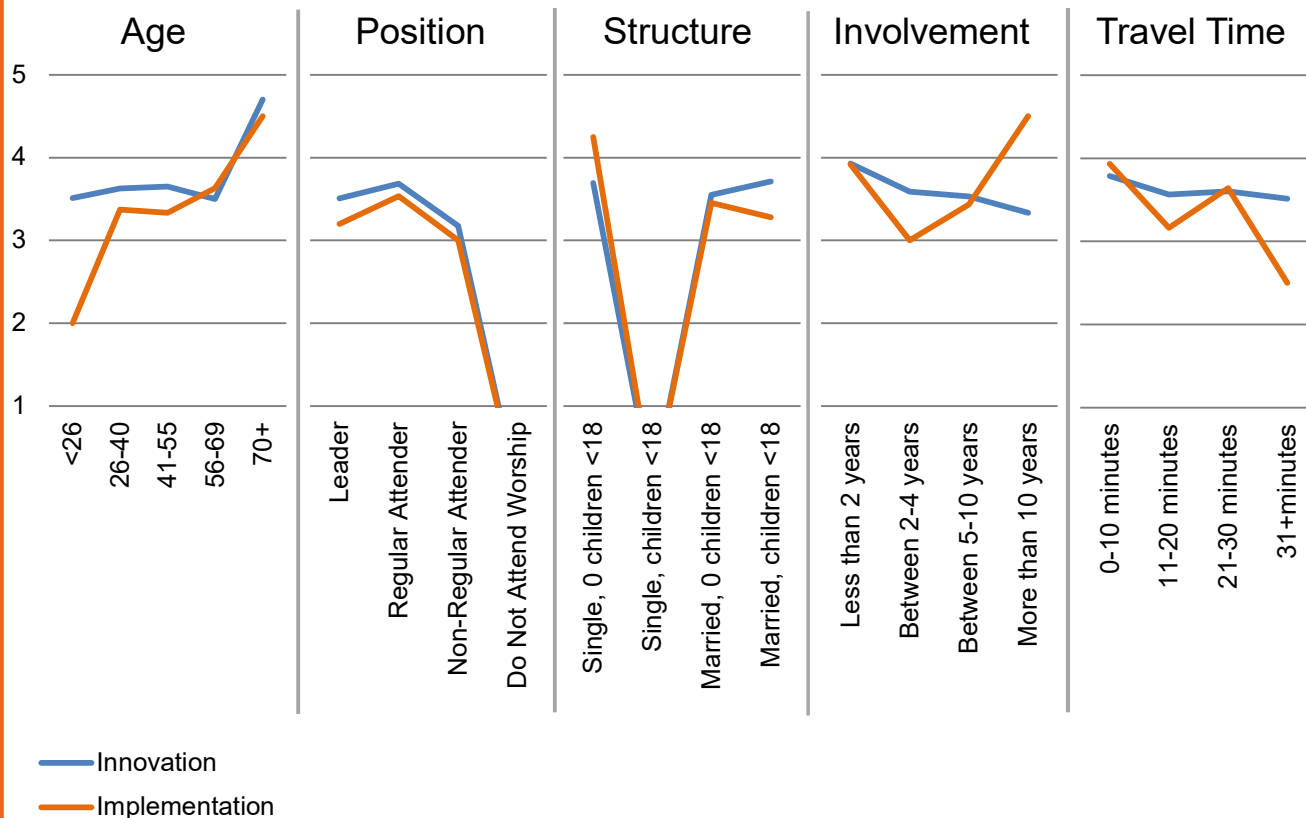
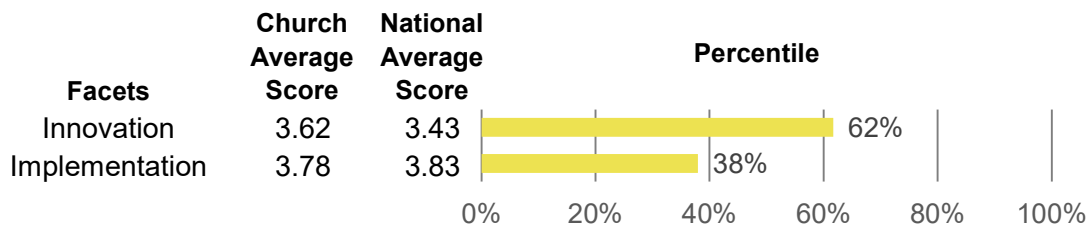
**Innovation:** This facet looks at how people perceive the church related to such words as creativity, cutting edge, upbeat, and innovative. High scores show a significant level of perceived relevance to current culture.

**Implementation:** This facet examines how well a church manages itself. High scores indicate that the church does a good job of communicating, meeting goals and deadlines, celebrating achievements, mentoring people, and making decisions.

*Will we welcome or resist  
the future?*

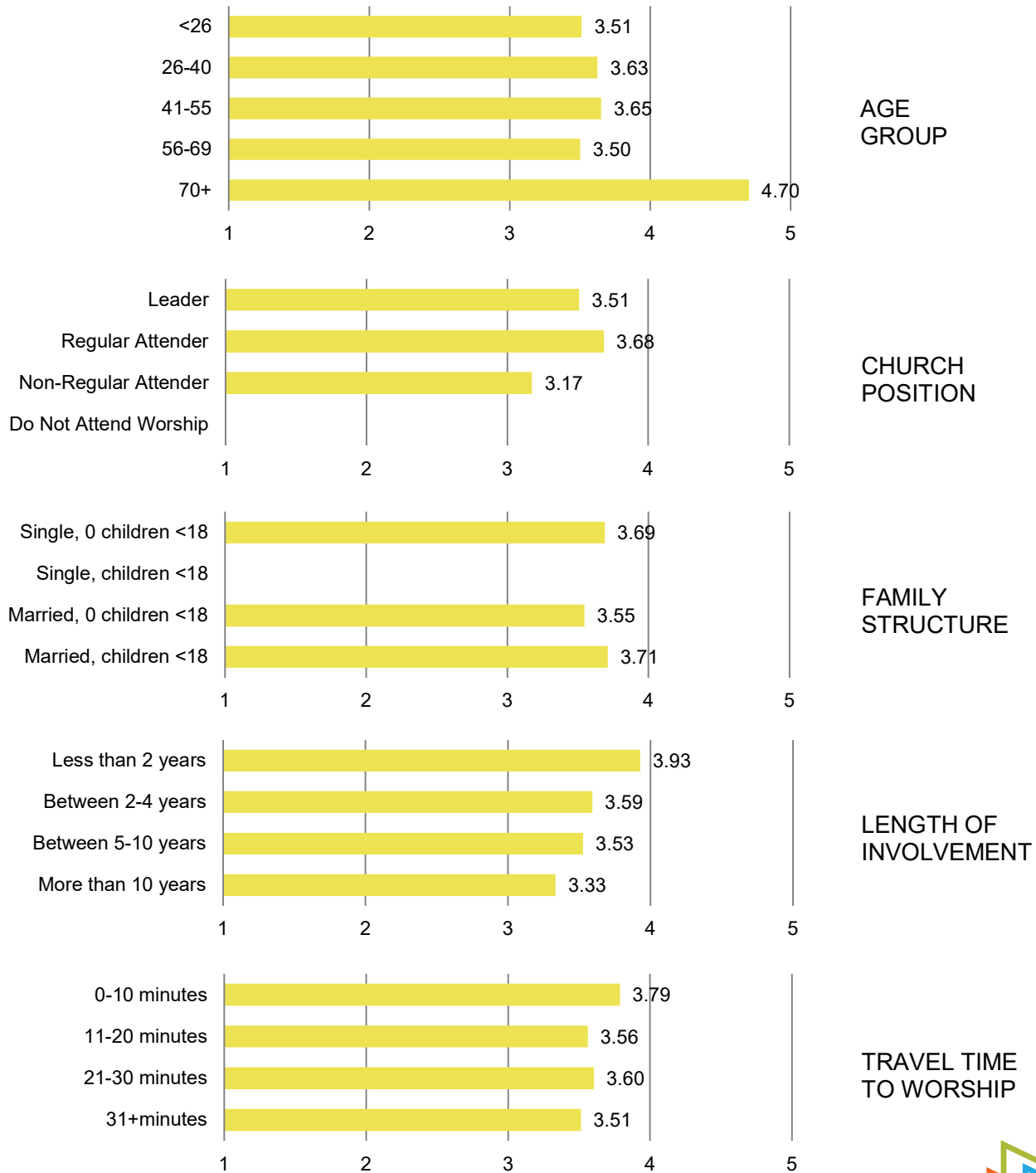
# 5 DIMENSIONS 15 FACETS

## CHANGE



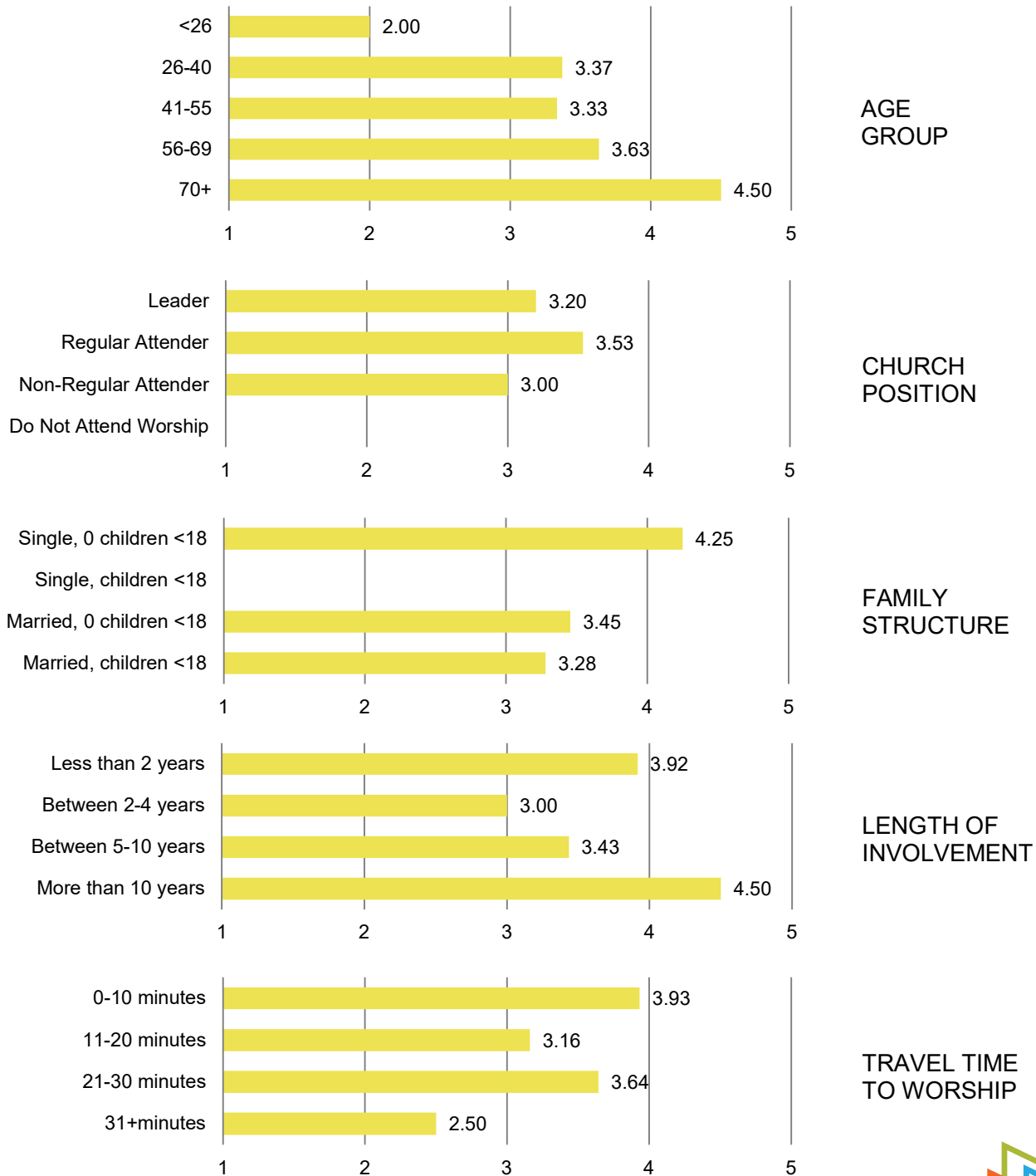
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## INNOVATION

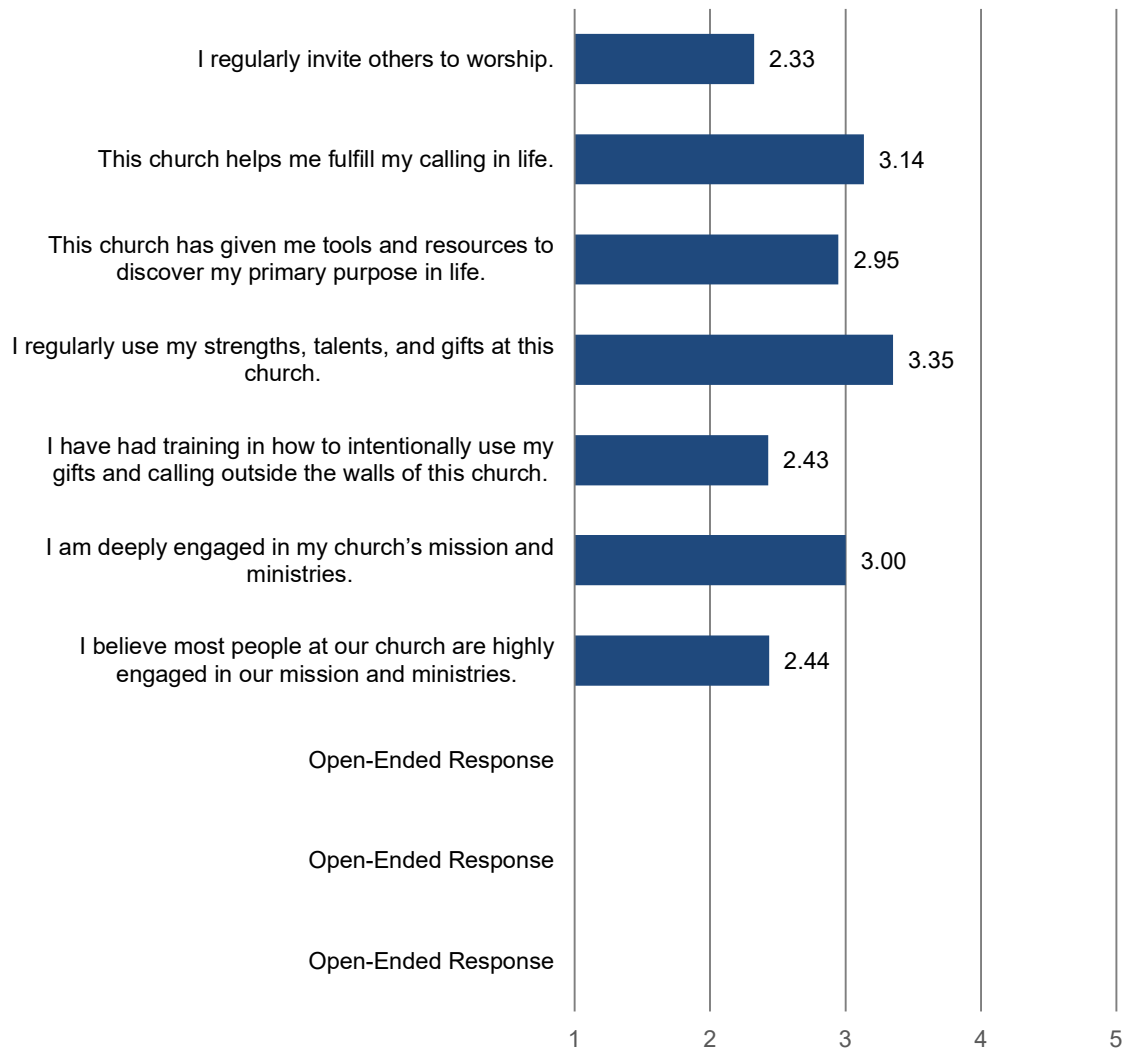


# 5 DIMENSIONS 15 FACETS

## IMPLEMENTATION



# CUSTOM QUESTIONS



# OPEN-ENDED QUESTIONS

What are the church's greatest strengths, currently?

bible biblical caring children church  
community fellowship friendliness god  
leaders **leadership** love members  
ministry missions music pastors  
people preaching sermons service strong  
teaching welcoming **worship**

## Sample Quotes

- New, vibrant Pastor. Energized music team. Willingness to try new ideas during worship.
- Outreach to young, under 60, people.
- Our new pastor's strong leadership skills!!
- Loving, leaders who sincerely want to help our church grow, new pastor, improved music
- New Leadership and a clearer vision. We remain friendly and welcoming. Renewed enthusiasm and committment with new Pastor
- Welcoming
- Loving people who genuinely care for one another. Deeply rooted seniors who are available to mentor younger folks and families. A pastor who specialized in creating a vibrant network to put those strengths into action to revitalize us.
- Incoming new leadership
- warmth and lovingness
- Members are highly educated, devout Christians, and financially secure. The facility is beautiful and in a great location.
- friendship
- We are friendly and inviting
- Incoming new leadership
- warmth and lovingness
- a great location.
- friendship
- We are friendly and inviting
- Incoming new leadership

# OPEN-ENDED QUESTIONS

What are the church's most significant challenges or weaknesses?

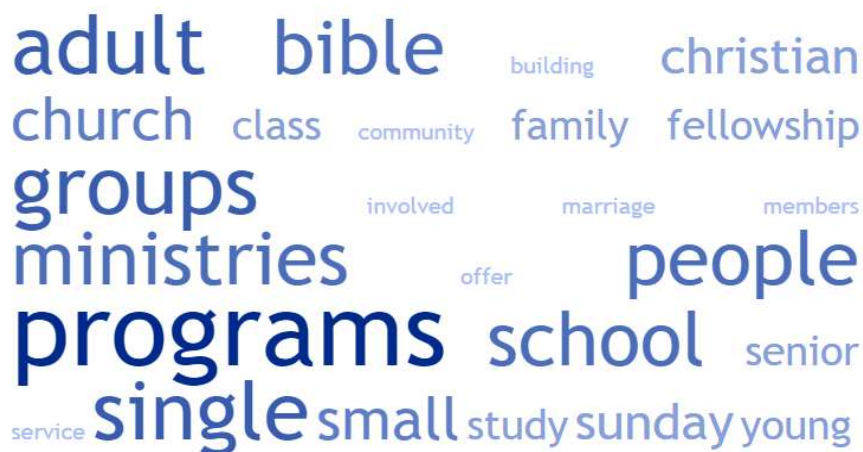
adult buildings church debt enough  
facilities fellowship financial  
group grow growth hall kitchen lack large limited  
members ministry mortgage people  
programs services small space sunday

## Sample Quotes

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# OPEN-ENDED QUESTIONS

Are there any new ministries, programs or opportunities that you would like the church's leadership to explore?



adult bible building christian  
church class community family fellowship  
groups involved marriage members  
ministries offer people  
programs school senior  
service single small study sunday young

## Sample Quotes

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# OPEN-ENDED QUESTIONS

If you had to describe this church in one word, what word would you choose?

authentic awesome biblical blessed  
caring dynamic faithful family  
filled friendly godly grace healthy  
home jesus loving outreach  
spirit-filled spiritual supportive uplifting warm  
welcoming wonderful worshipful

## Sample Quotes

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# OPEN-ENDED QUESTIONS

Custom question written here

## Sample Quotes

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