



TRANSFORMING
CHURCH INSIGHT

Sample Church

March 2019



LFM

CONNECT • DISCOVER • TRANSFORM

OVERVIEW

Your church participated in the Transforming Church Insight (**TCI**), a congregation engagement survey tool provided by Leighton Ford Ministries. The questions are not based or dependent on theology, but rather measure the congregant's personal sense of engagement with the church they attend.

Since 2000, the TCI has collected survey data from non-denominational and denominational churches of all sizes, affiliations, and regions in the United States. In fact, the database consists of over 11 million records or entries. For the sake of relevance, we use the most recent five years when establishing the national norm.

The 135 questions in this engagement survey were designed to uncover your congregation's engagement with your church across 5 broad dimensions: *Community*, *Code*, *Calling*, *Cause*, and *Change*. Within each of these dimensions, we have grouped the congregation's responses into specific facets of church life. For example, the dimension of *Community* covers the facets of *Relationships*, *Support*, *Ownership*, and *Connectedness*. Each respondent was also asked to provide some basic demographic identification, which provides the church a meaningful perspective to their responses.

Our national database enables a comparison of how your congregation responded with how other congregations felt about their church. However, we recognize that every church is different. Accordingly, the comparative findings of this survey, and its graphic representations, are mostly designed to encourage conversation and interaction within your congregation around the various facets to which they responded.

UNDERSTANDING THE SURVEY RESULTS



National Percentile Comparison: This graphic chart illustrates how the responses of your congregation on 15 facets of church life compare to the national congregation average for each facet. This chart converts your congregation's average facet score into a national percentile. For example, if your church is shown in the 52nd percentile in the Relationship facet, it means your congregation's average response is the same or higher than 52% of the churches that have taken the *tci*. The median is the 50th percentile.

Facet Score and Percentile Results: The figures on this page give the actual average response score by your congregation on the 15 measured facets (using a 1-5 scale, 5 being highest), as well as the national average score and the national percentile of your church in the facet. The bar charts again provide your church's national percentile comparison, the same information as the previous just shown a different way.

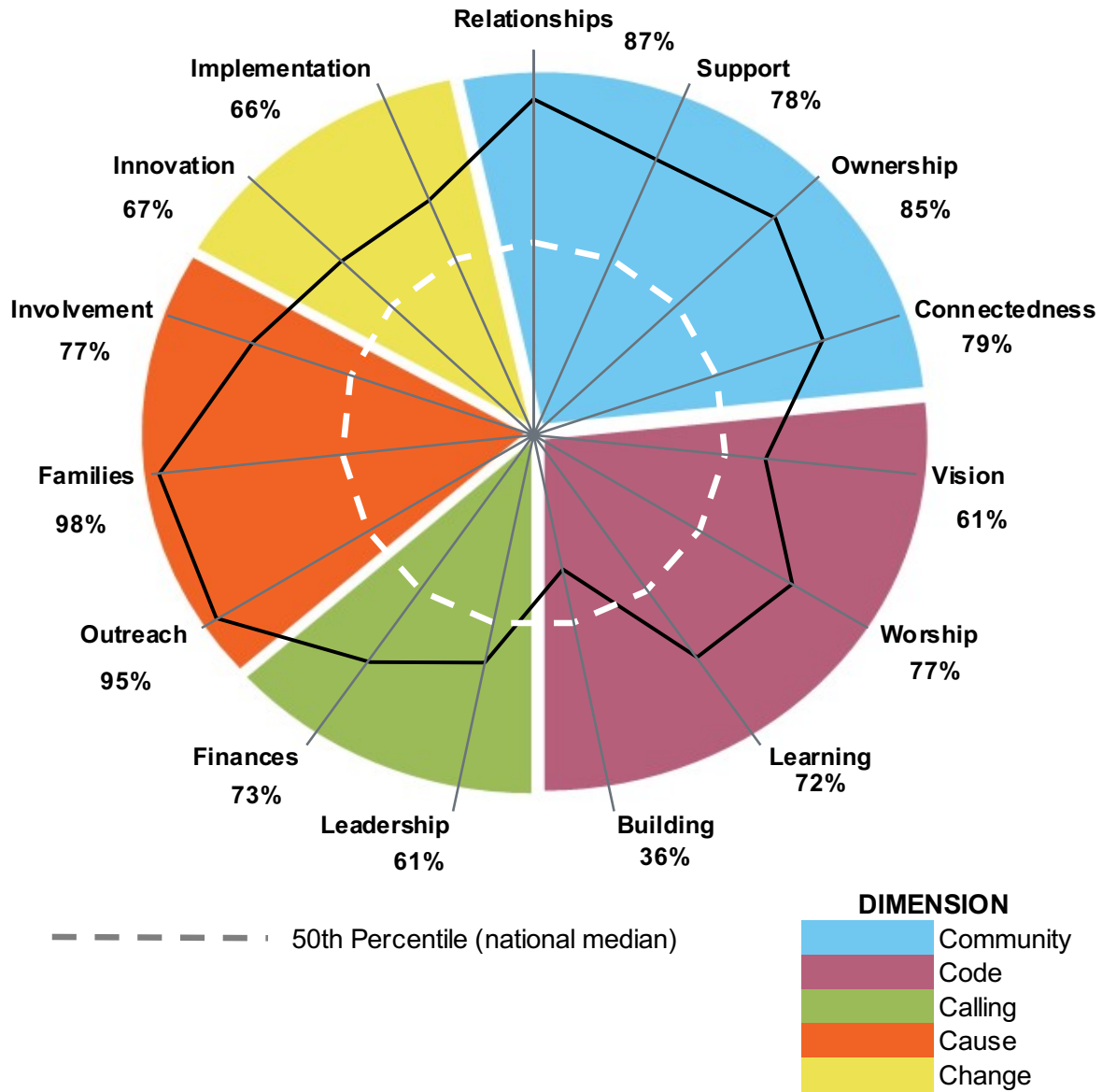
Top 5 Scores: This page shows in rank order, top to bottom, what your congregation has identified as its top 5 scores, based on the church's national percentile ranking among the possible 15 facets.

Overview of Respondents: This demographic breakdown provides an overview of "who" answered the survey, based on age, church position, family structure, length of involvement, and travel time to the place of worship.

Dimensions (*Community, Code, Calling, Cause, Change*): These 5 pages provide a very detailed look at the facets within each dimension, showing the average rating by your congregants for each facet, broken down into the demographic categories.

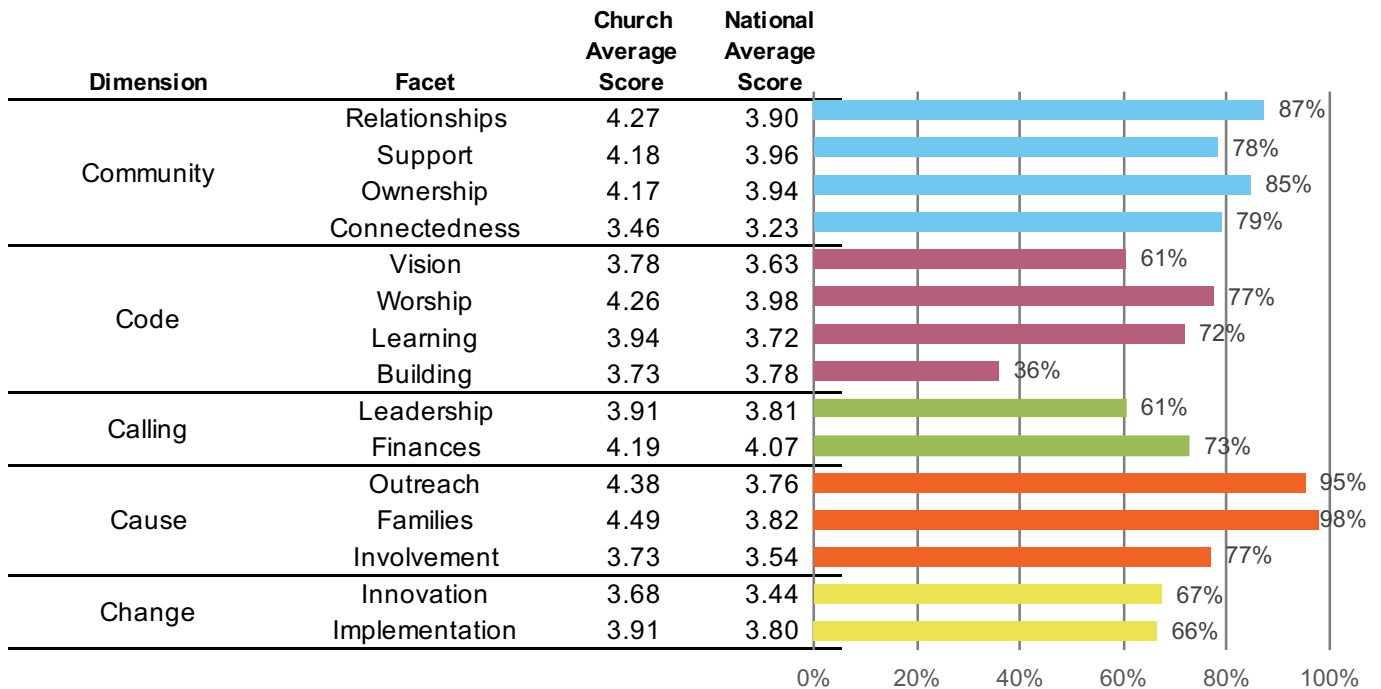


NATIONAL PERCENTILE COMPARISON



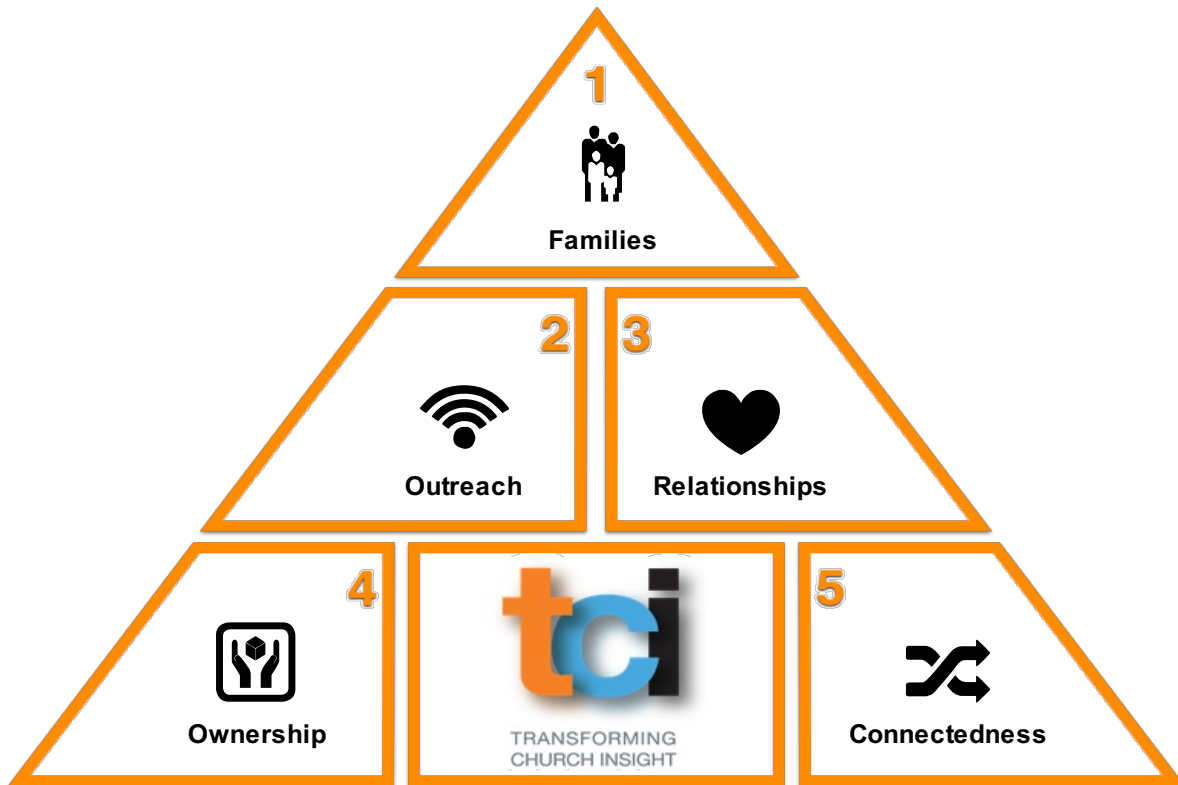
This graphic chart illustrates how the responses of your congregation on all 15 facets of church life compared to the national congregational average for each facet. This chart converts your congregation's average facet score into a national percentile.

SCORE AND PERCENTILE



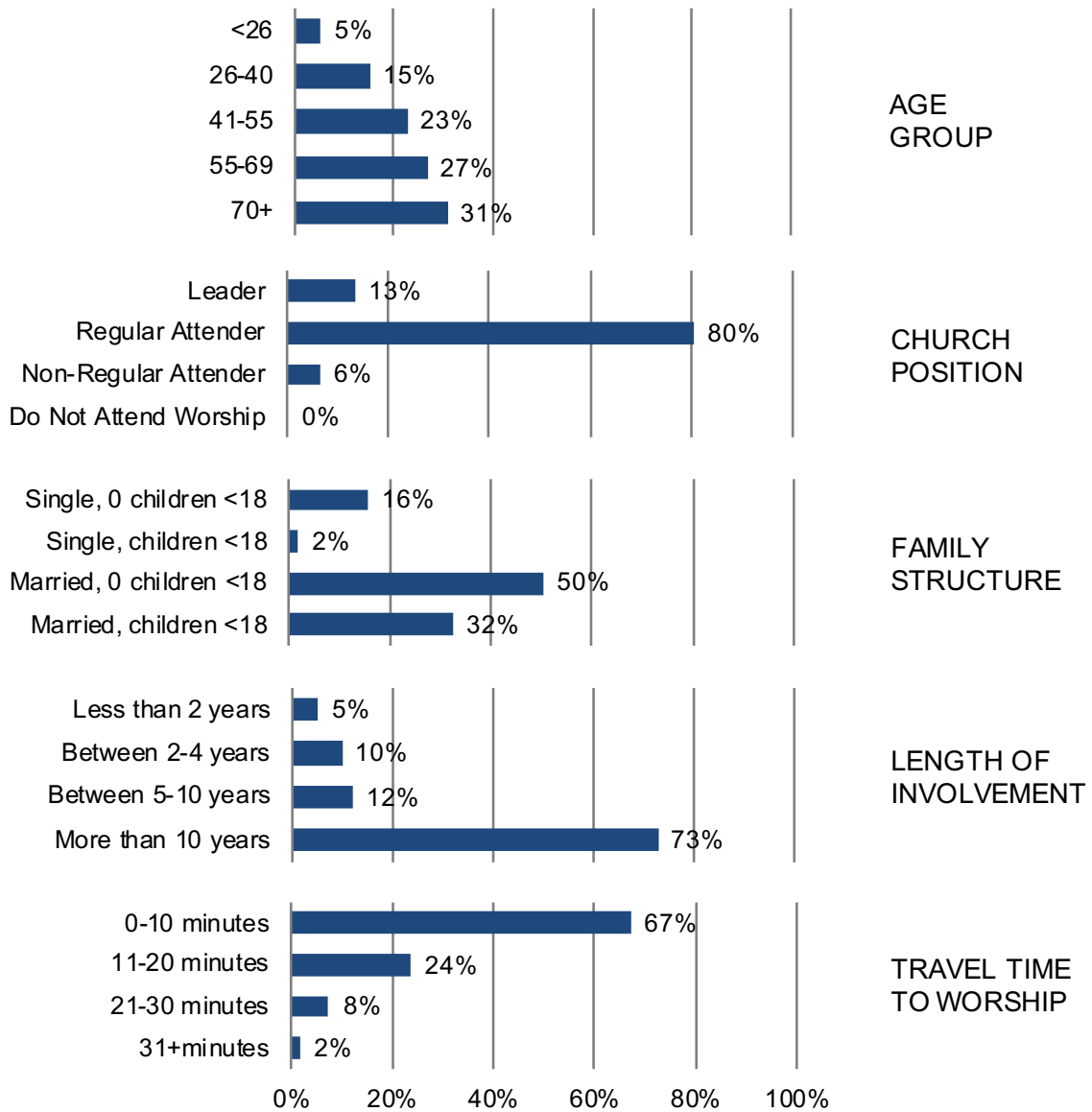
The figures on this page give the actual average response score on the 15 measured facets (using a 1-5 scale, 5 being the highest), as well as the national average score and the national percentile of your church in each facet.

TOP 5 FACETS



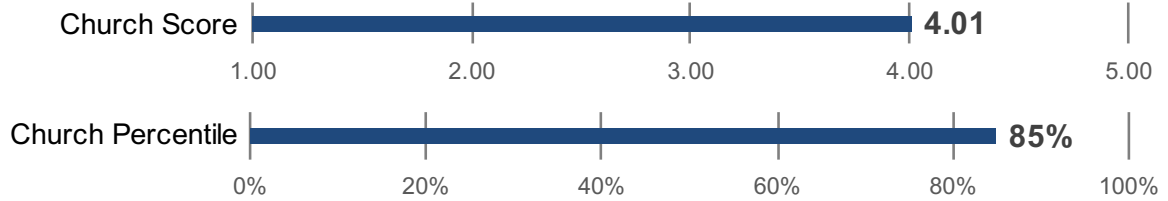
This page shows in rank order, top to bottom, what your congregation has identified as its top 5 scores, based on the church's national percentile ranking among the possible 15 facets.

OVERVIEW OF RESPONDENTS

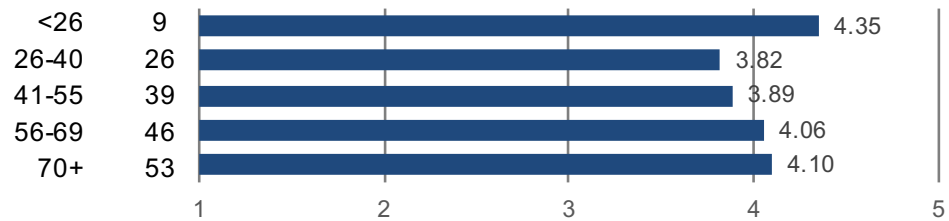


Number of Completed Surveys: 173
 First Survey Completed On: 2/19/19
 Last Survey Completed On: 3/25/19
 Margin of Error: +/- 5.31 percentage points

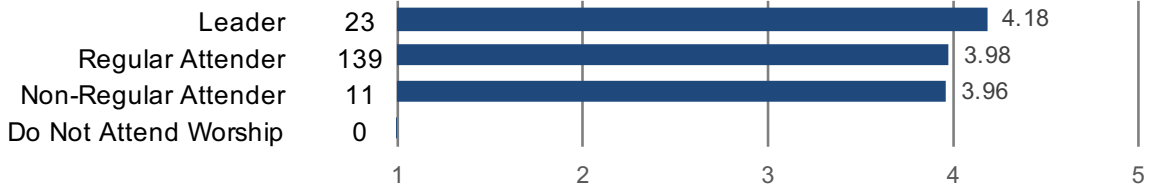
OVERALL SUMMARY



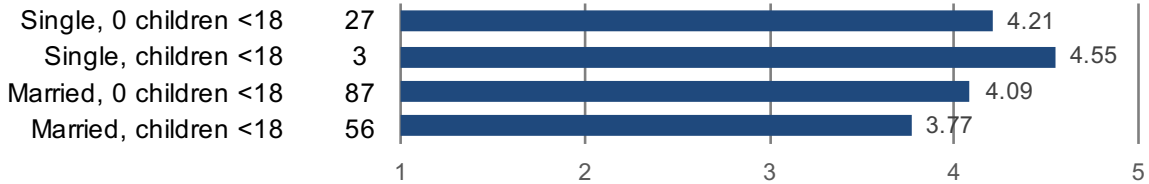
AGE GROUP



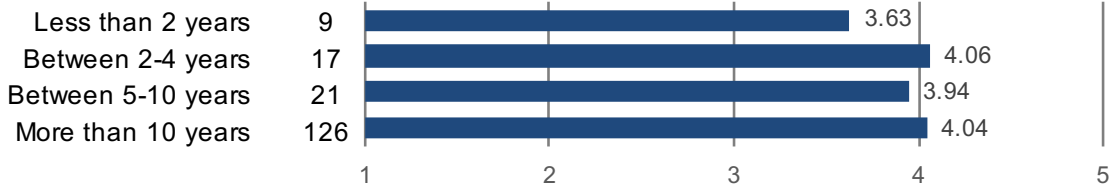
CHURCH POSITION



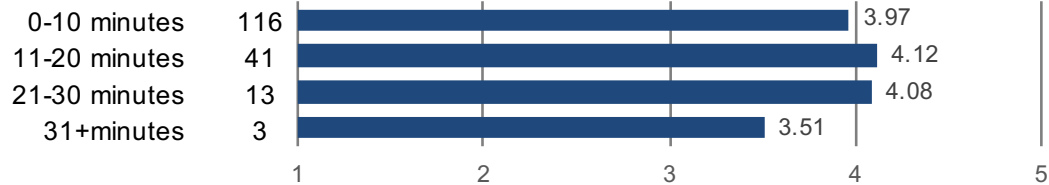
FAMILY STRUCTURE



LENGTH OF INVOLVEMENT



TRAVEL TIME TO WORSHIP



5 DIMENSIONS

15 FACETS

COMMUNITY FACETS

Relationships: People rated things like warmth, caring and fellowship. High scores here indicate that people sense the church is like a healthy family.

Support: This reflects how well people feel cared for and ministered to. High scores here indicate that people feel that they are personally growing and that the church effectively supports them.

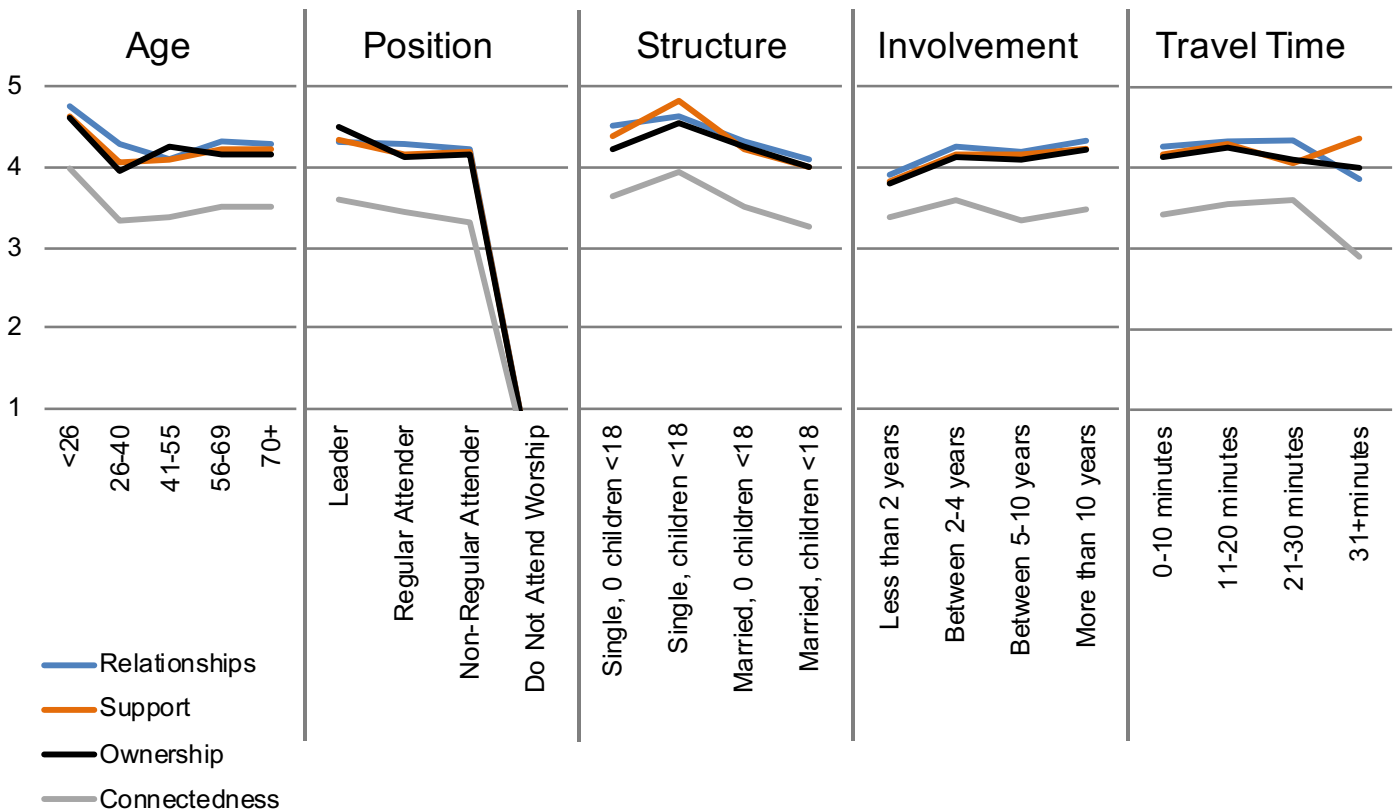
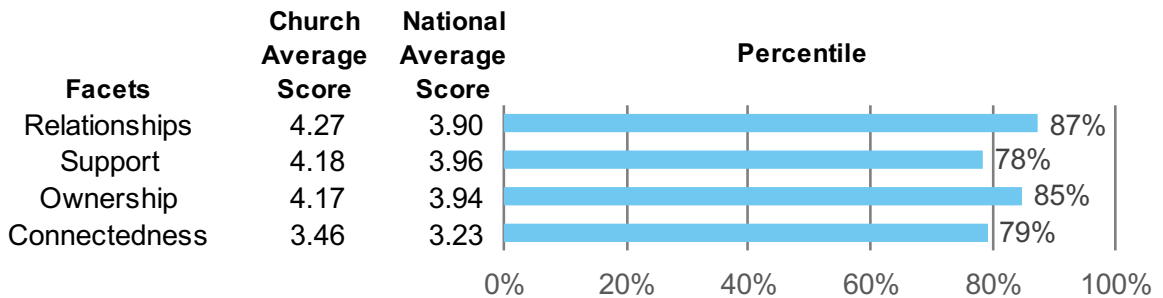
Ownership: This facet measures whether or not people feel they have ownership and can make a difference at the church. They have a personal sense of responsibility for the church's well-being. They believe that they count.

Connectedness: People experience connectedness to a church in many ways. When newcomers quickly connect and the church has an effective assimilation process for all, people will understand and engage in the mission of the church beyond just the weekend worship service. Further, when people are connected they will more readily embrace change.

Do we feel like isolated individuals or do we feel like a community?

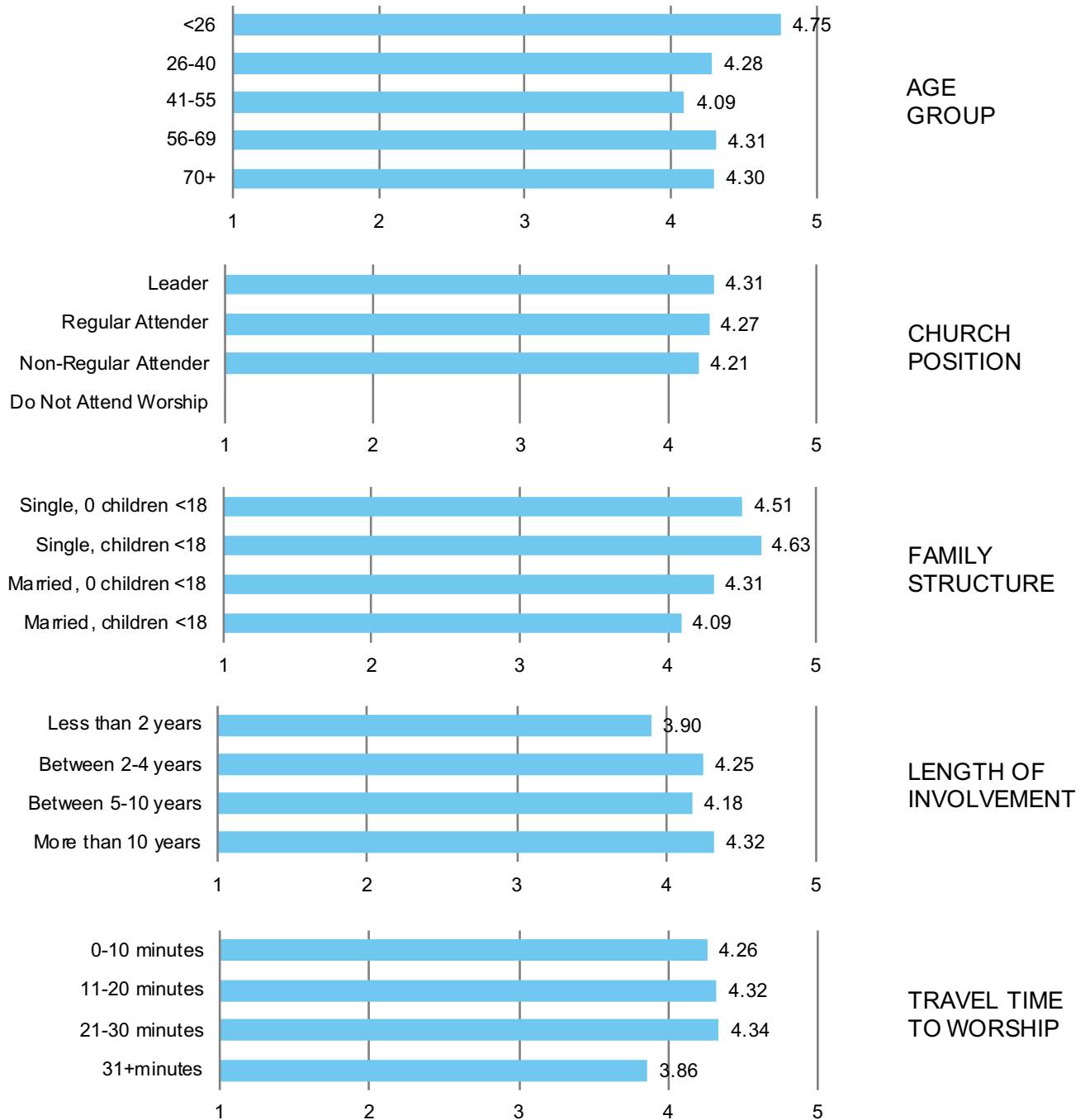
5 DIMENSIONS 15 FACETS

COMMUNITY



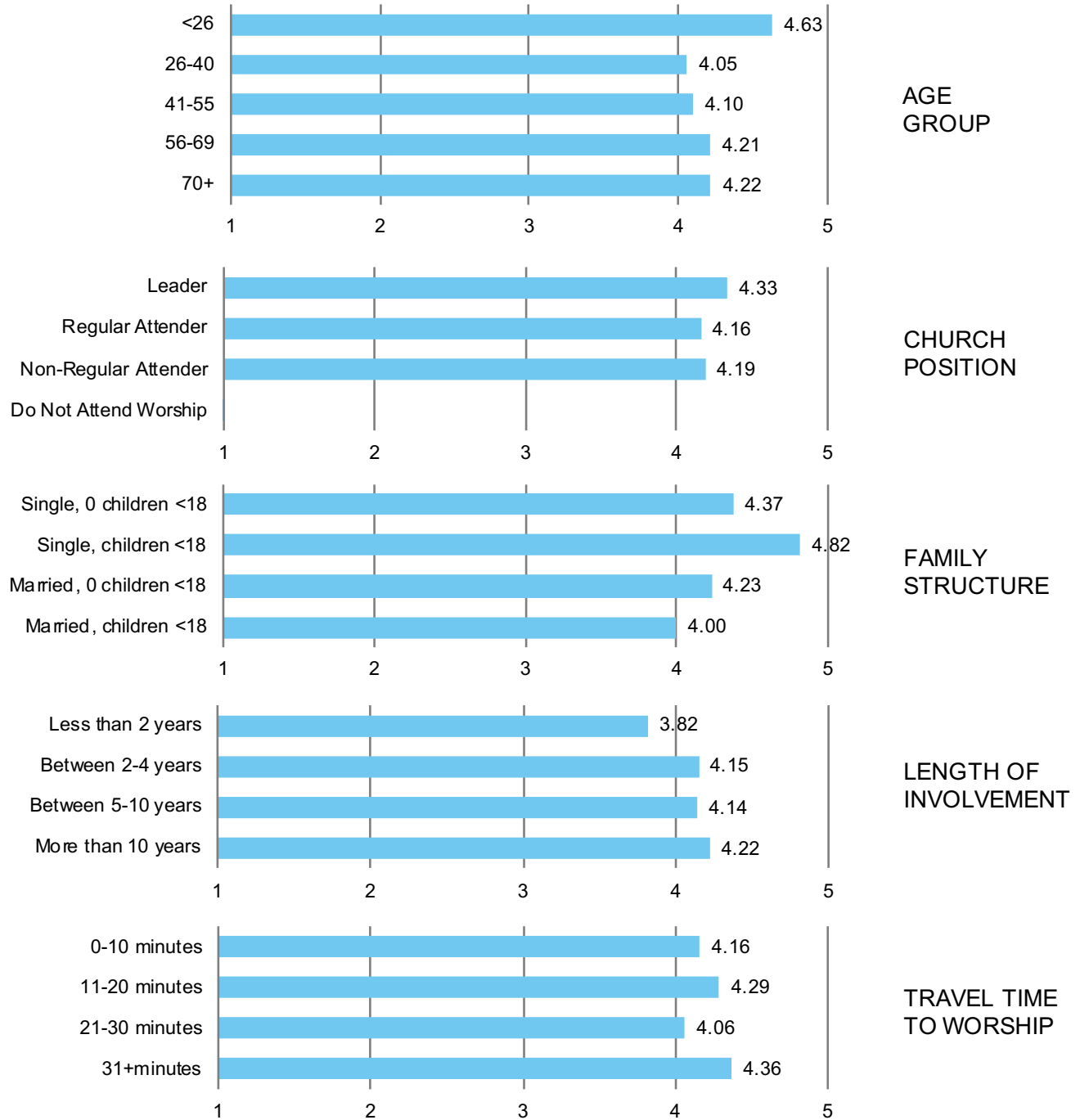
5 DIMENSIONS 15 FACETS

RELATIONSHIPS



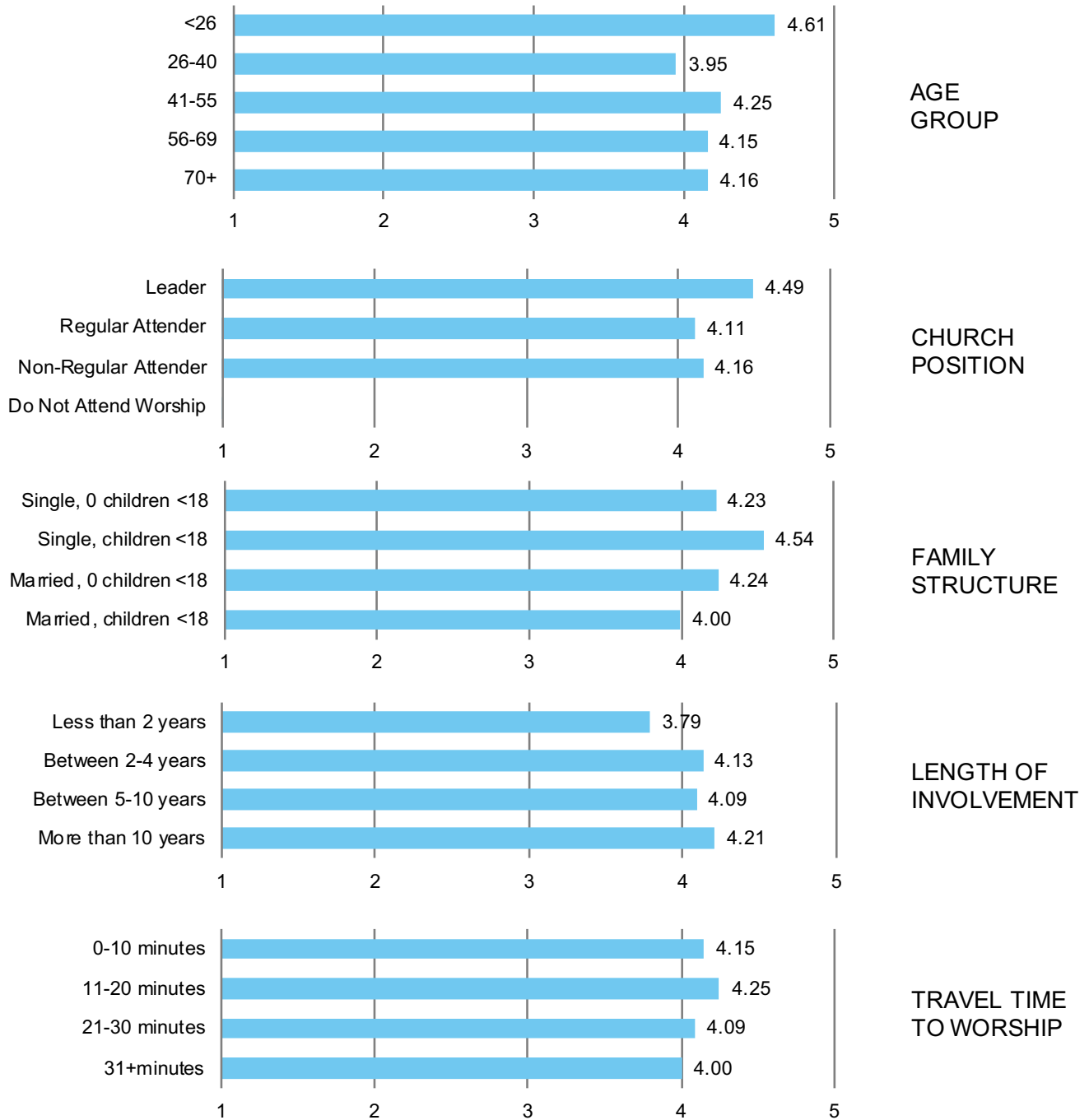
5 DIMENSIONS 15 FACETS

SUPPORT



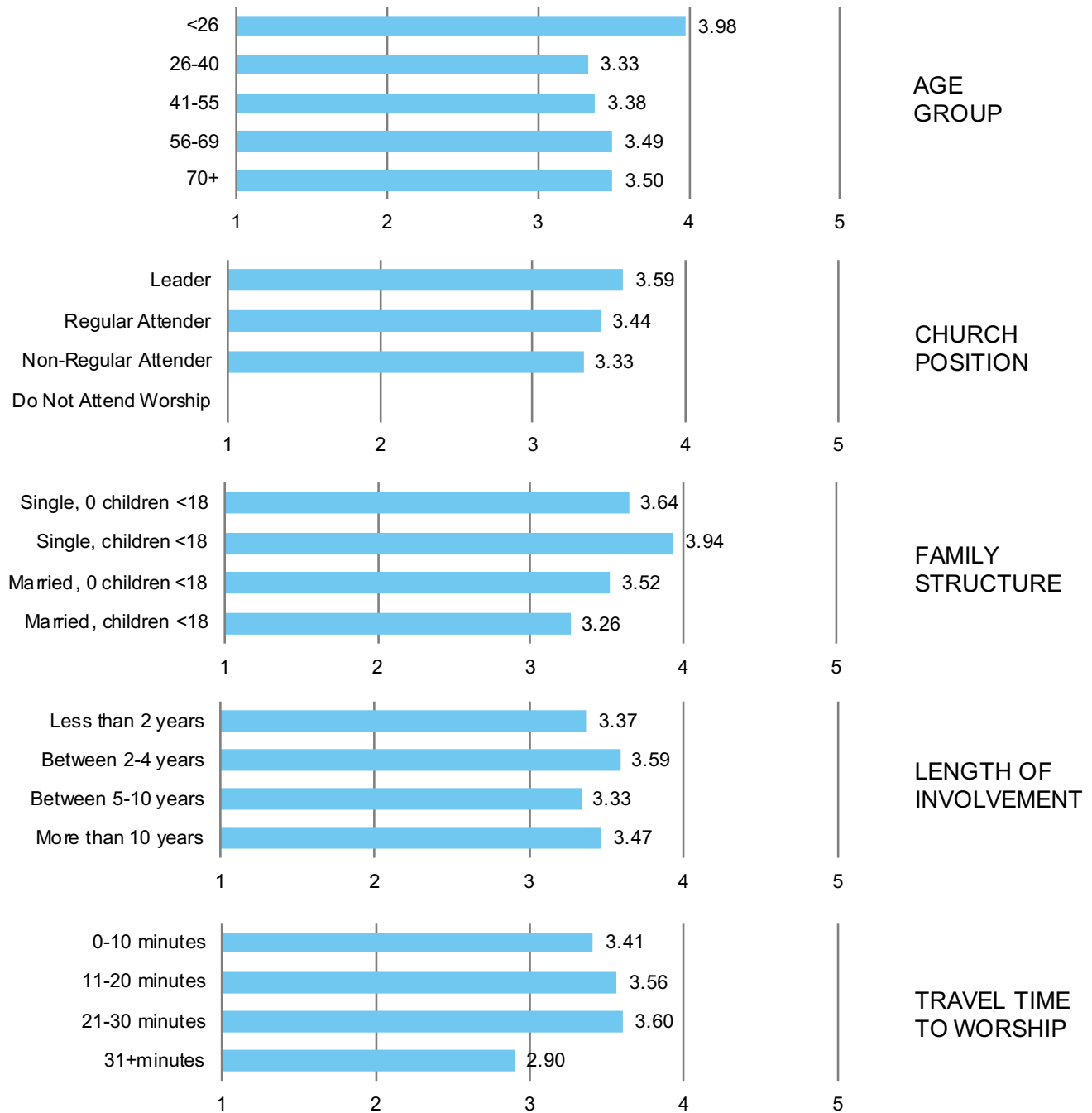
5 DIMENSIONS 15 FACETS

OWNERSHIP



5 DIMENSIONS 15 FACETS

CONNECTEDNESS



5 DIMENSIONS

15 FACETS

CODE FACETS

Vision: When the vision is clear and compelling, people get excited. Vision, however, must be shared and can never be dictated. High scores indicate that leaders are unified, the vision is clear, and new people quickly experience what the church is all about. The church is well-defined.

Worship: This facet measures levels of satisfaction with music and sermons. It looks at whether or not the worship services are attracting new people. It looks at whether or not people are experiencing life-change as a result of the overall worship experience.

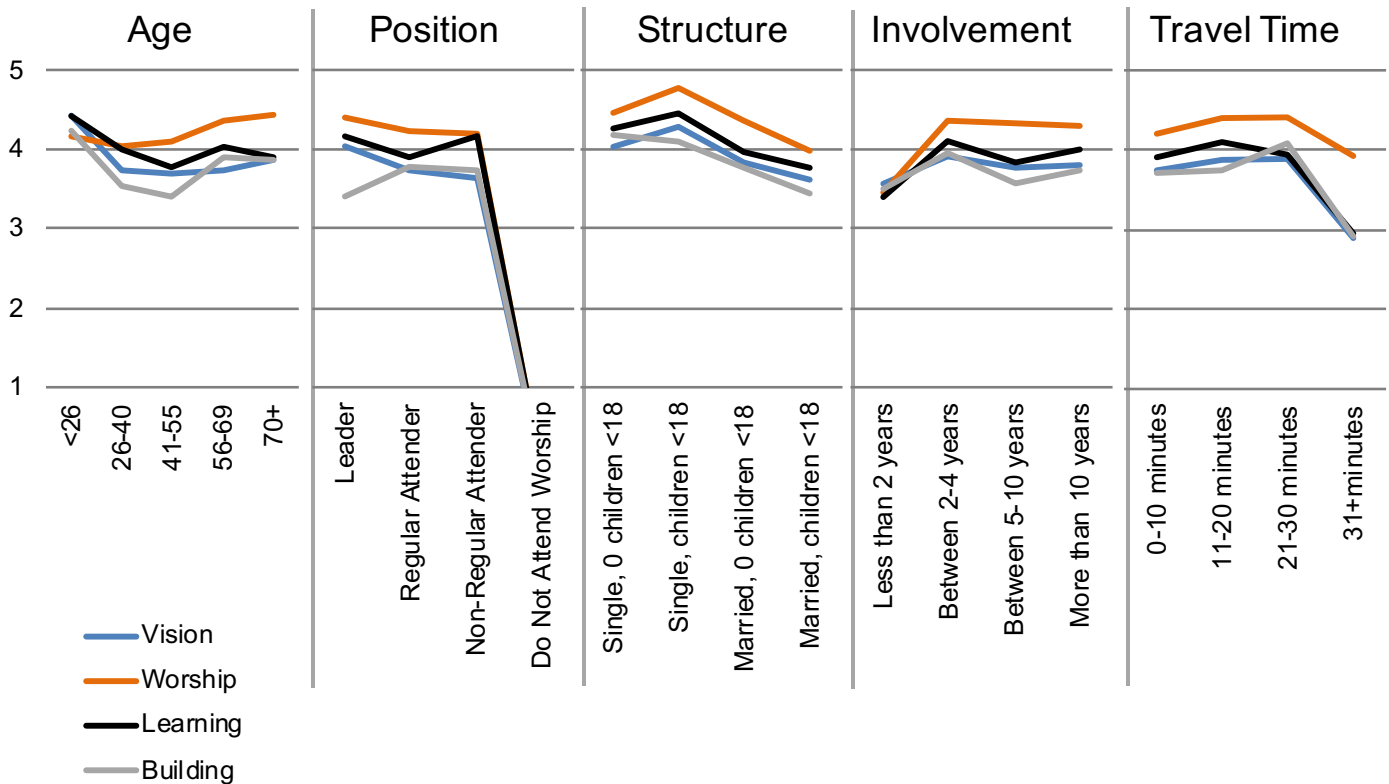
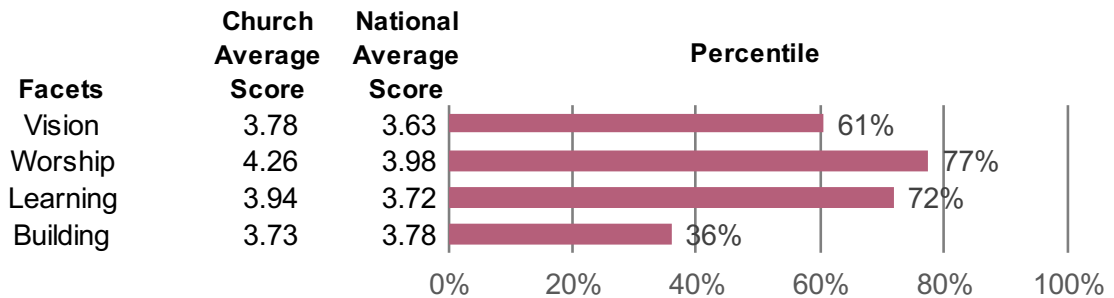
Learning: This facet measures your congregation's sense of personal growth that goes beyond mere knowledge. High scores indicate that your adult learning environment is resulting in people who feel prepared to minister and who believe your church has made a significant difference in their lives.

Building: A church's building and facilities express, symbolically, the church's code. This facet measures how well the buildings and facilities support your various ministries. It measures how appealing, friendly, and accessible the facilities are.

*Is there alignment between our
stated values and code?*

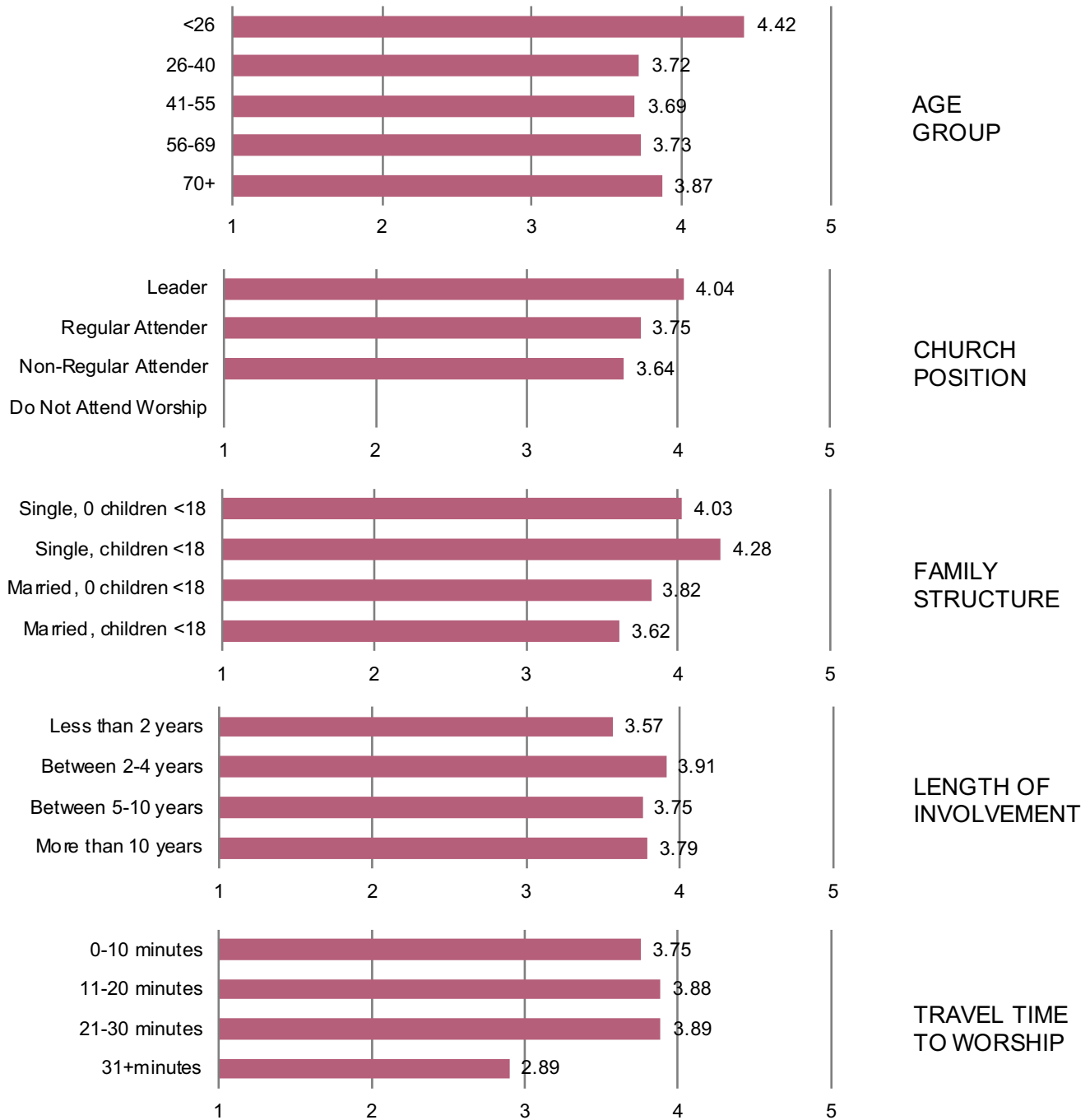
5 DIMENSIONS 15 FACETS

CODE



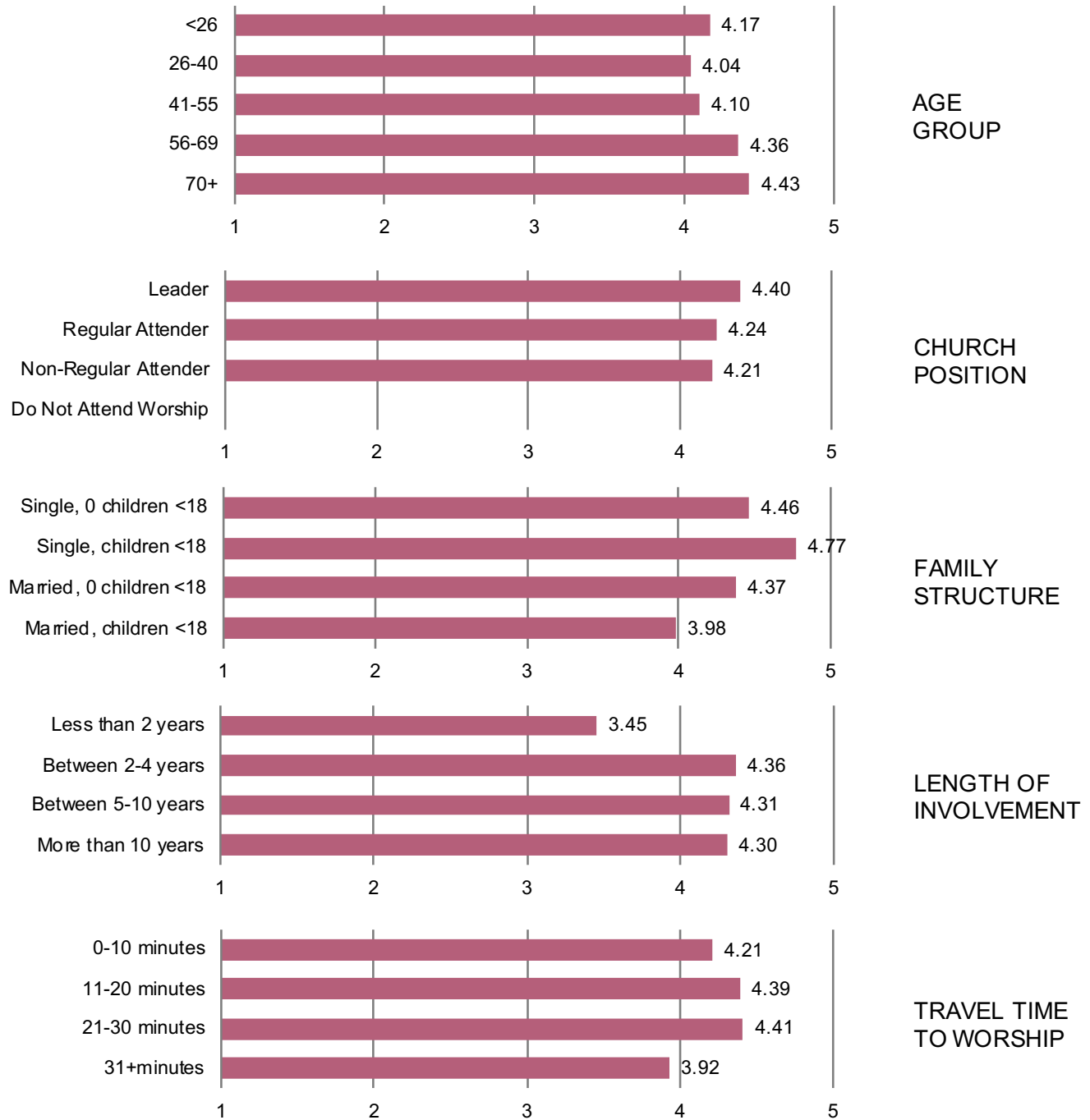
5 DIMENSIONS 15 FACETS

VISION



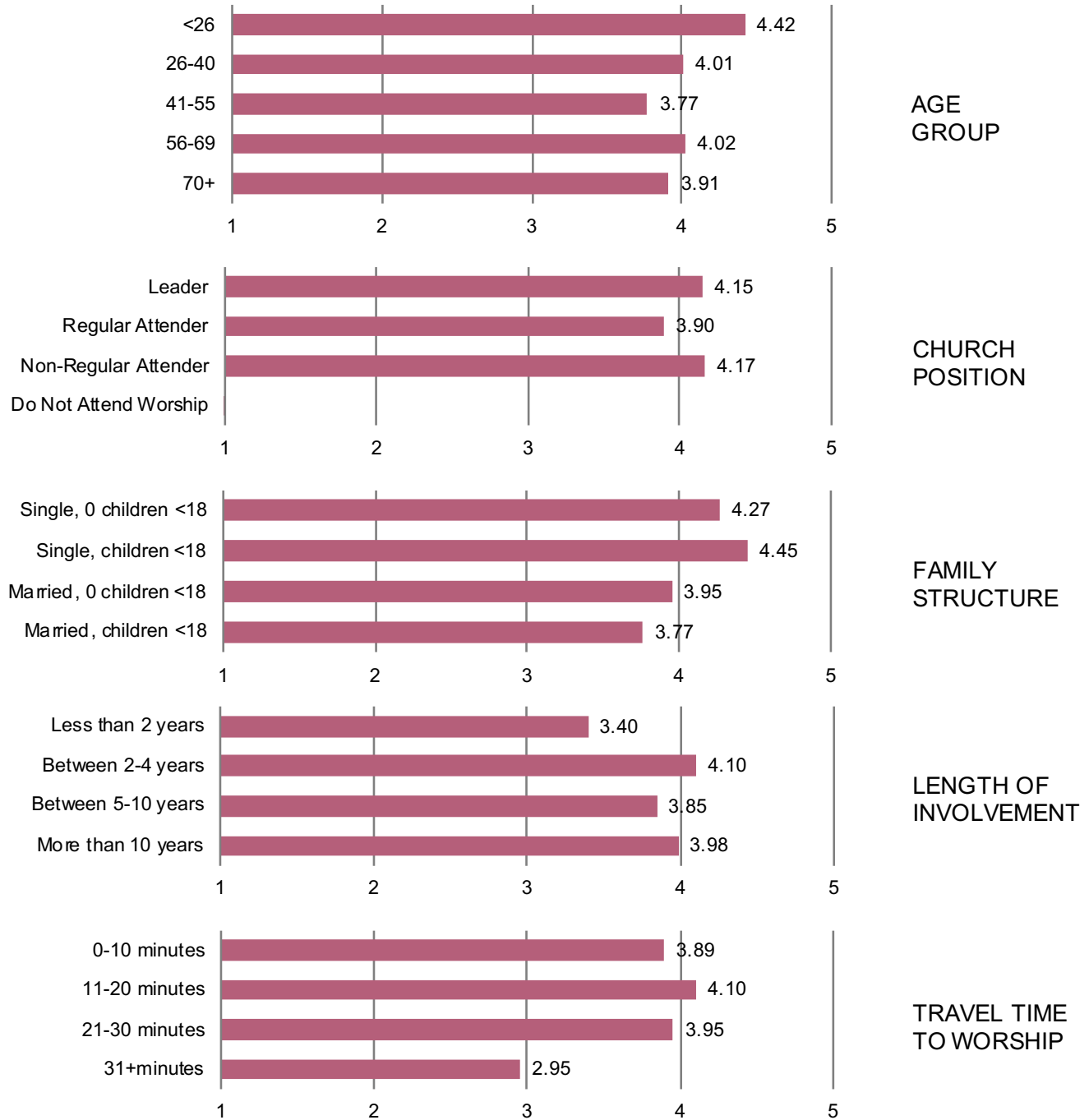
5 DIMENSIONS 15 FACETS

WORSHIP



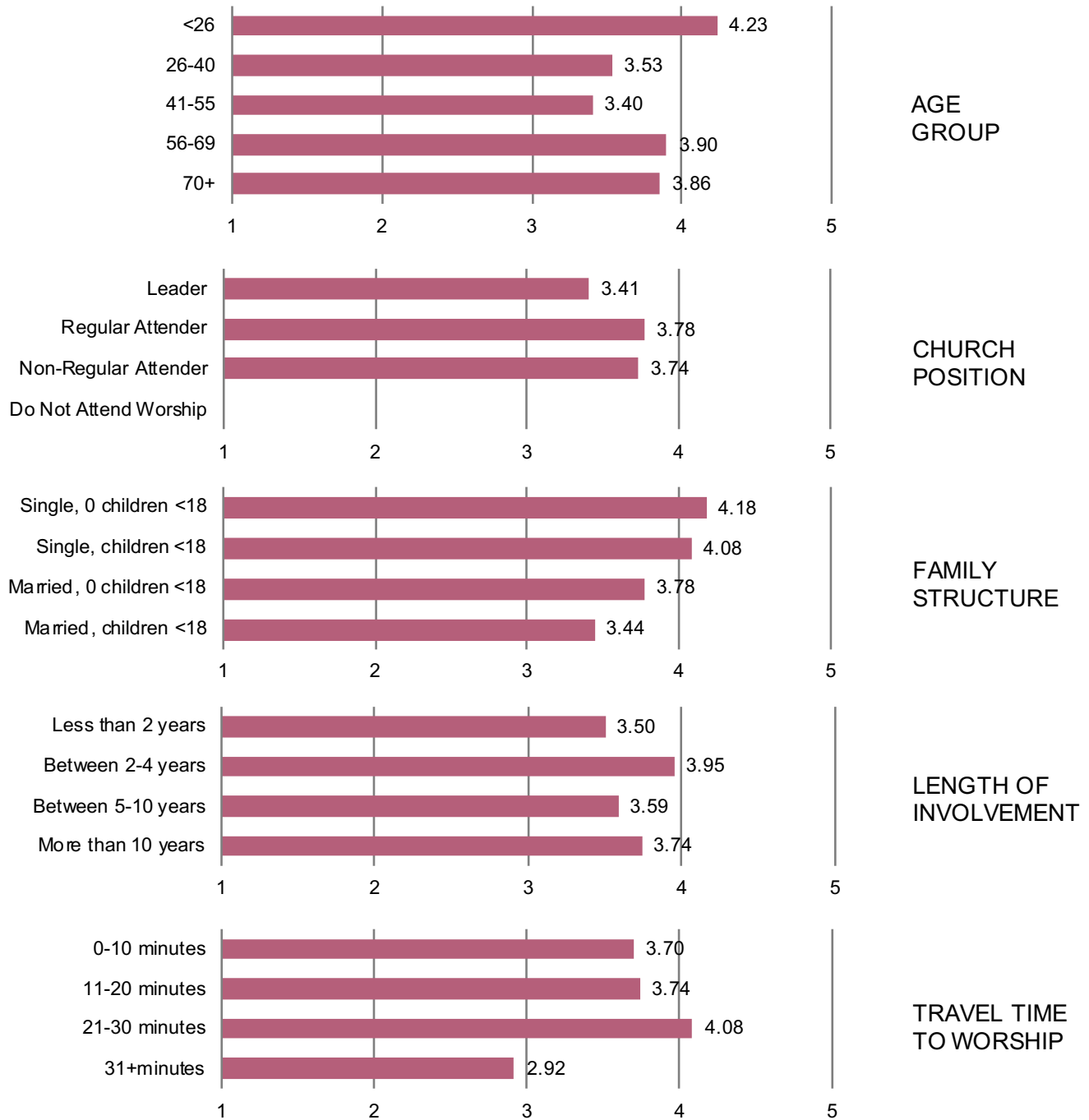
5 DIMENSIONS 15 FACETS

LEARNING



5 DIMENSIONS 15 FACETS

BUILDING



5 DIMENSIONS 15 FACETS

CALLING FACETS

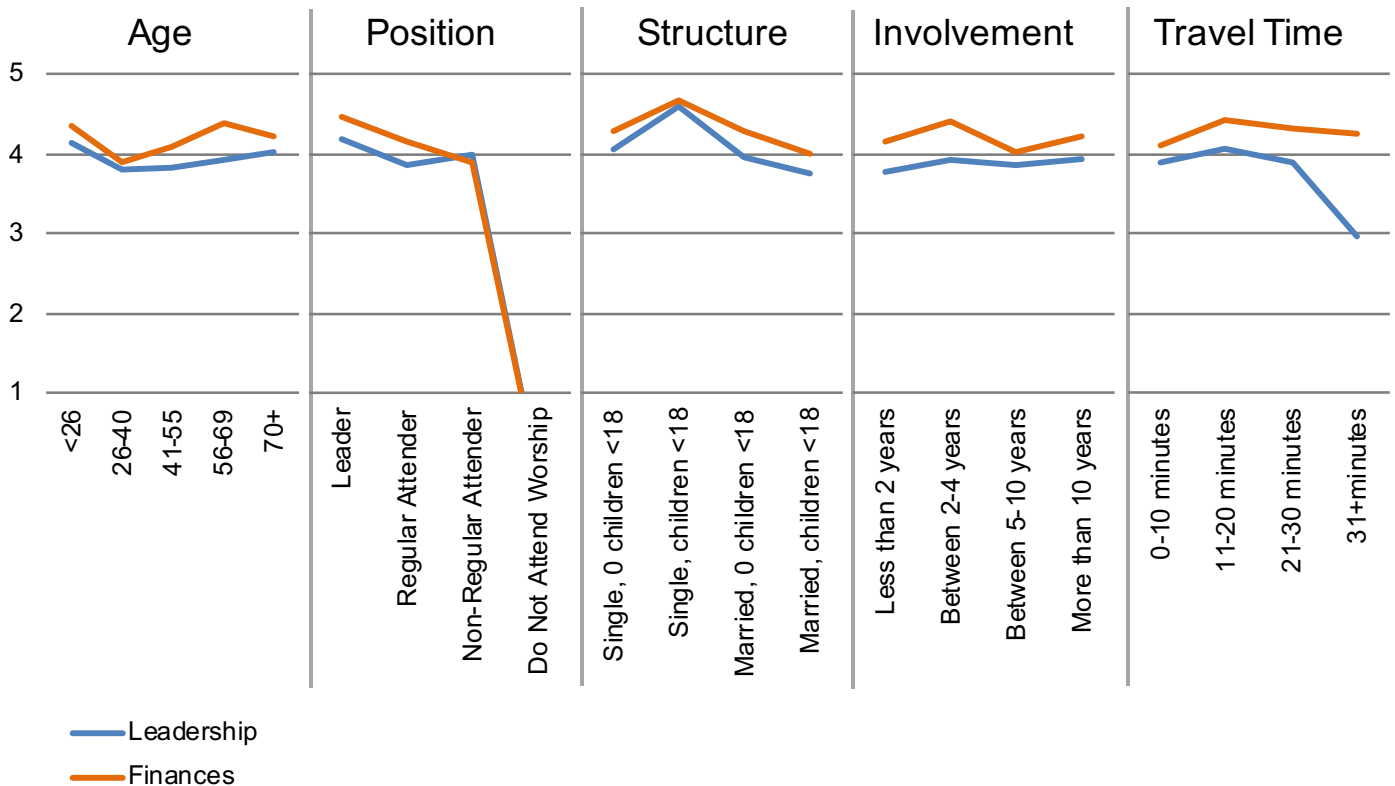
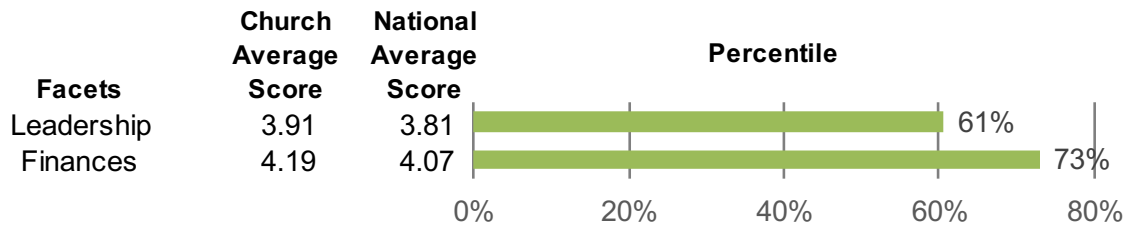
Leadership: While there are many definitions of leadership, the *tci* focuses on how well your leadership handles conflict and disagreement. It looks at whether or not people perceive leadership to practice what it preaches. High scores indicate that leadership does a good job with change management and has created an environment of trust.

Finances: This facet looks at how well the church manages finances, how financial issues are discussed (not too much, not too little), and whether or not people support the church financially.

*How do we relate to our
leaders?*

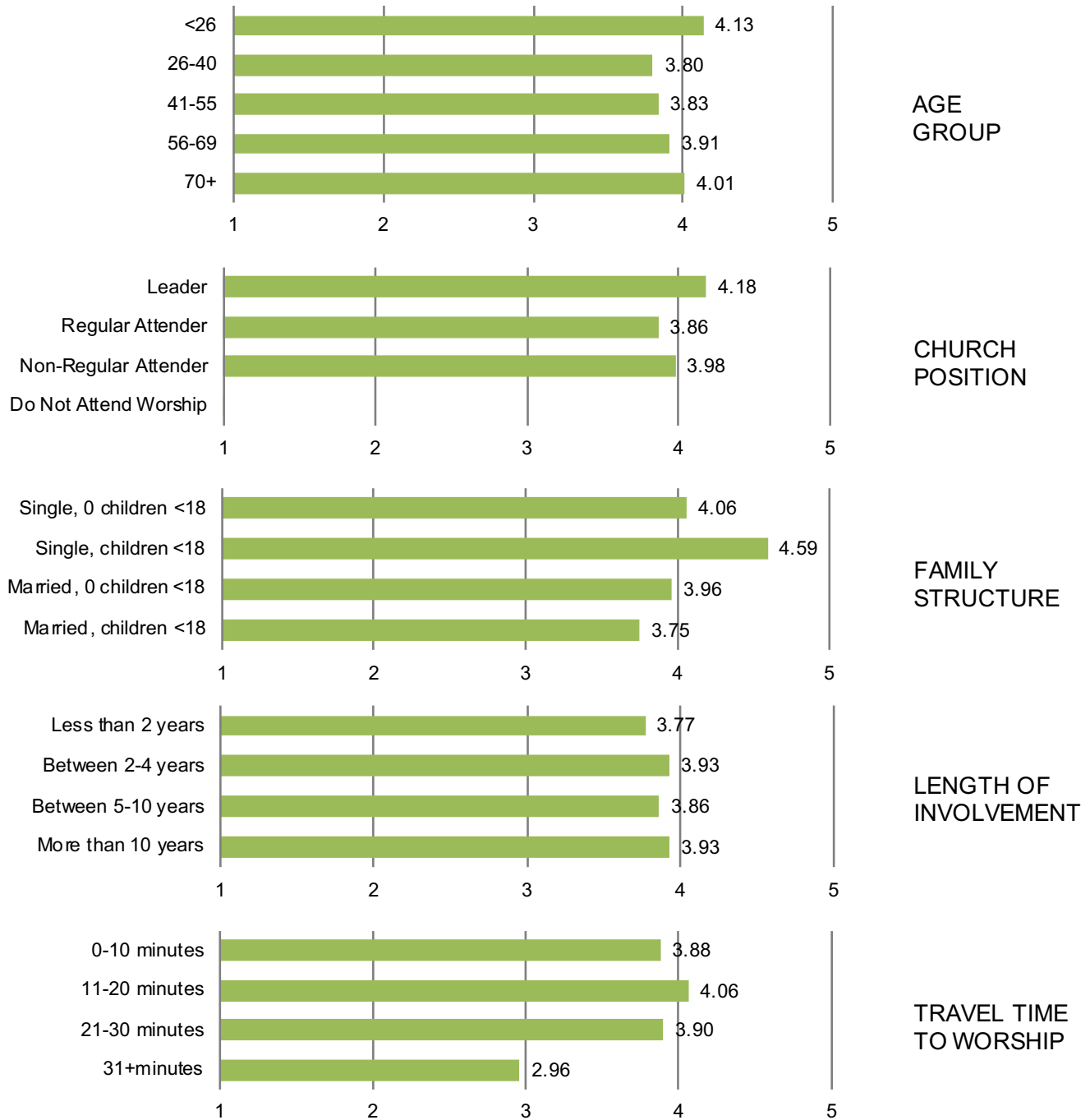
5 DIMENSIONS 15 FACETS

CALLING



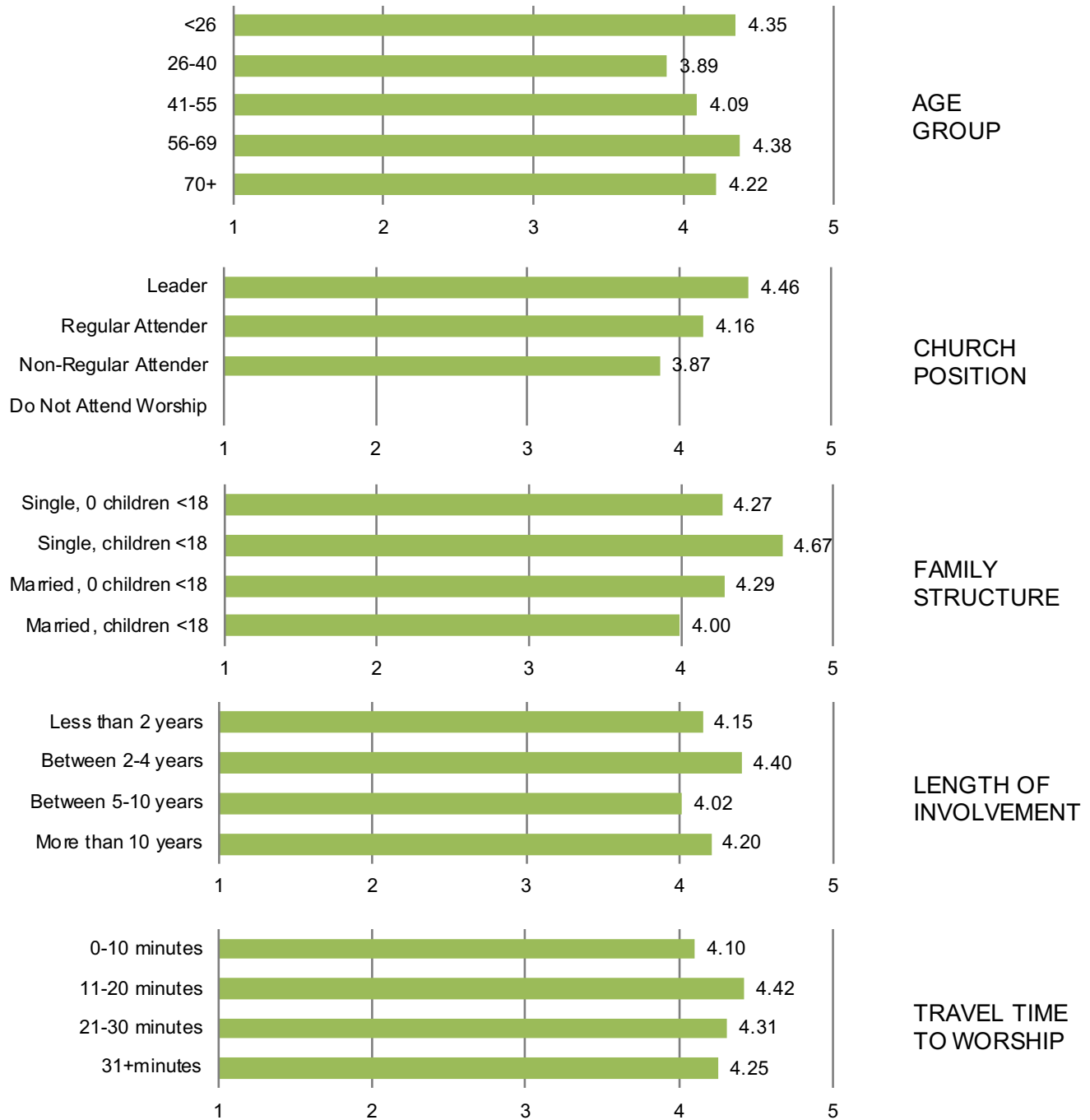
5 DIMENSIONS 15 FACETS

LEADERSHIP



5 DIMENSIONS 15 FACETS

FINANCES



5 DIMENSIONS

15 FACETS

CAUSE FACETS

Outreach: Is the church making an impact outside of itself? High scores indicate that the church has a good reputation, is making a contribution to the community, and is interested in making a difference in people's lives. It is more concerned about external impact than internal church growth.

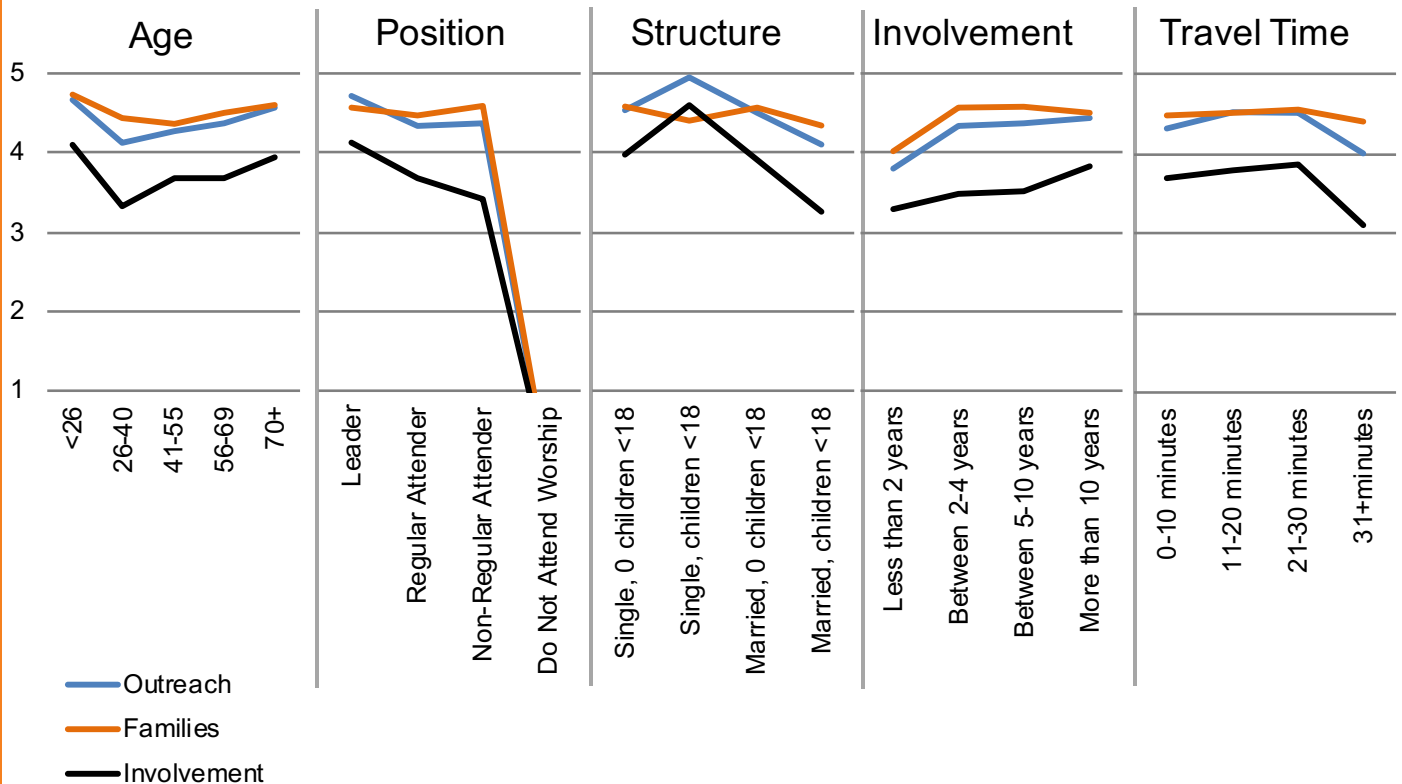
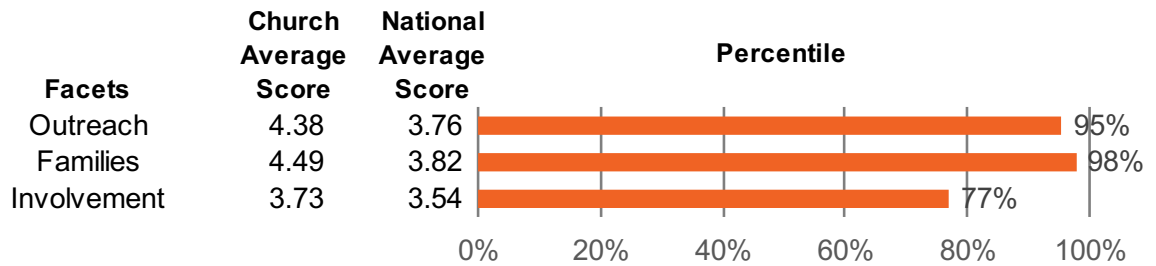
Families: This facet measures how effective the church is at reaching, serving, and nurturing children, teens, and families.

Involvement: This facet measures the depth to which people feel personally involved at the church. High scores here indicate that people are involved in smaller groups within the church, that they feel personally cared for by leaders, and that they have a clearly defined role. They are active participants in church events.

Are we participants in the mission, or only observers?

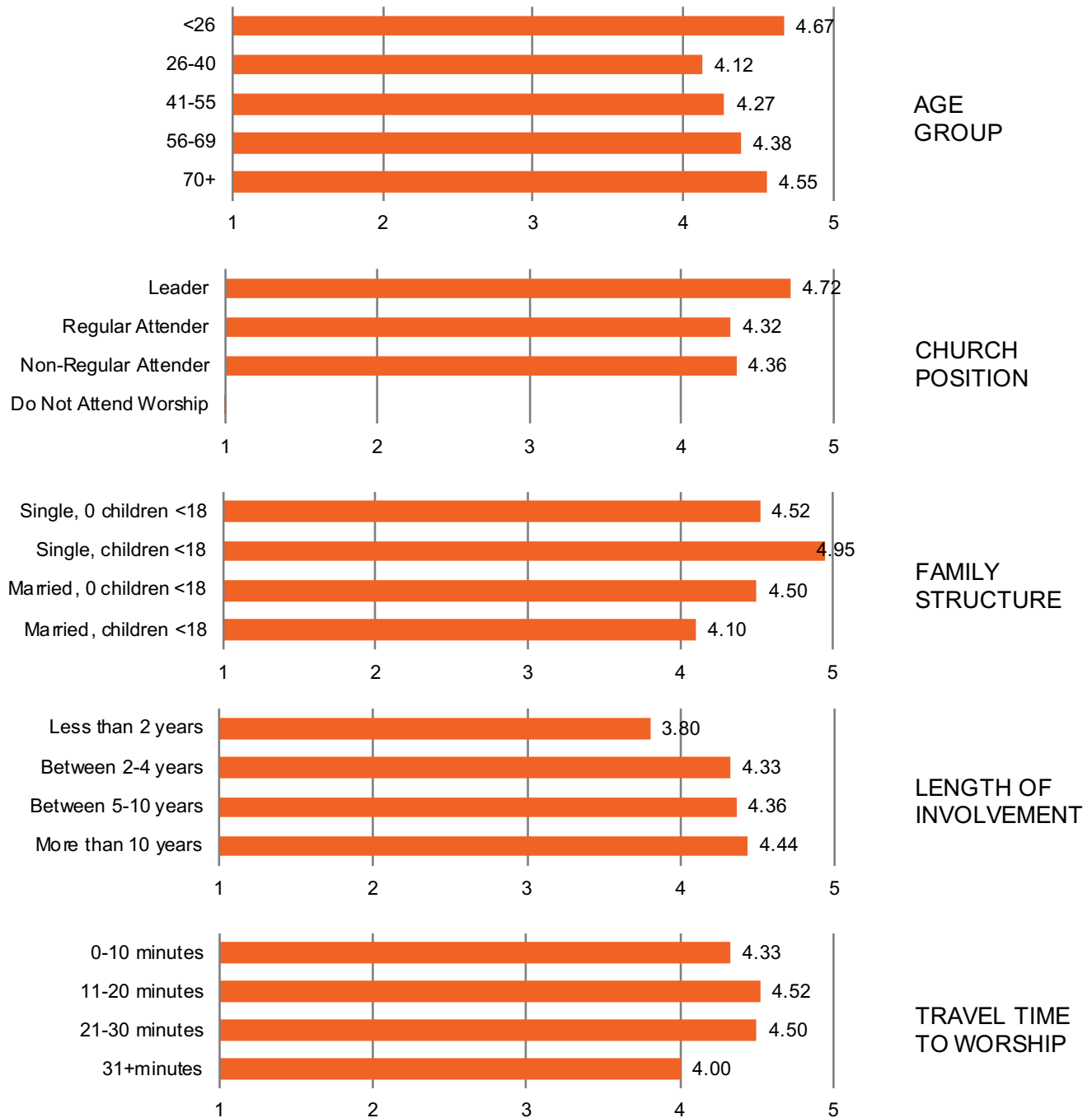
5 DIMENSIONS 15 FACETS

CAUSE



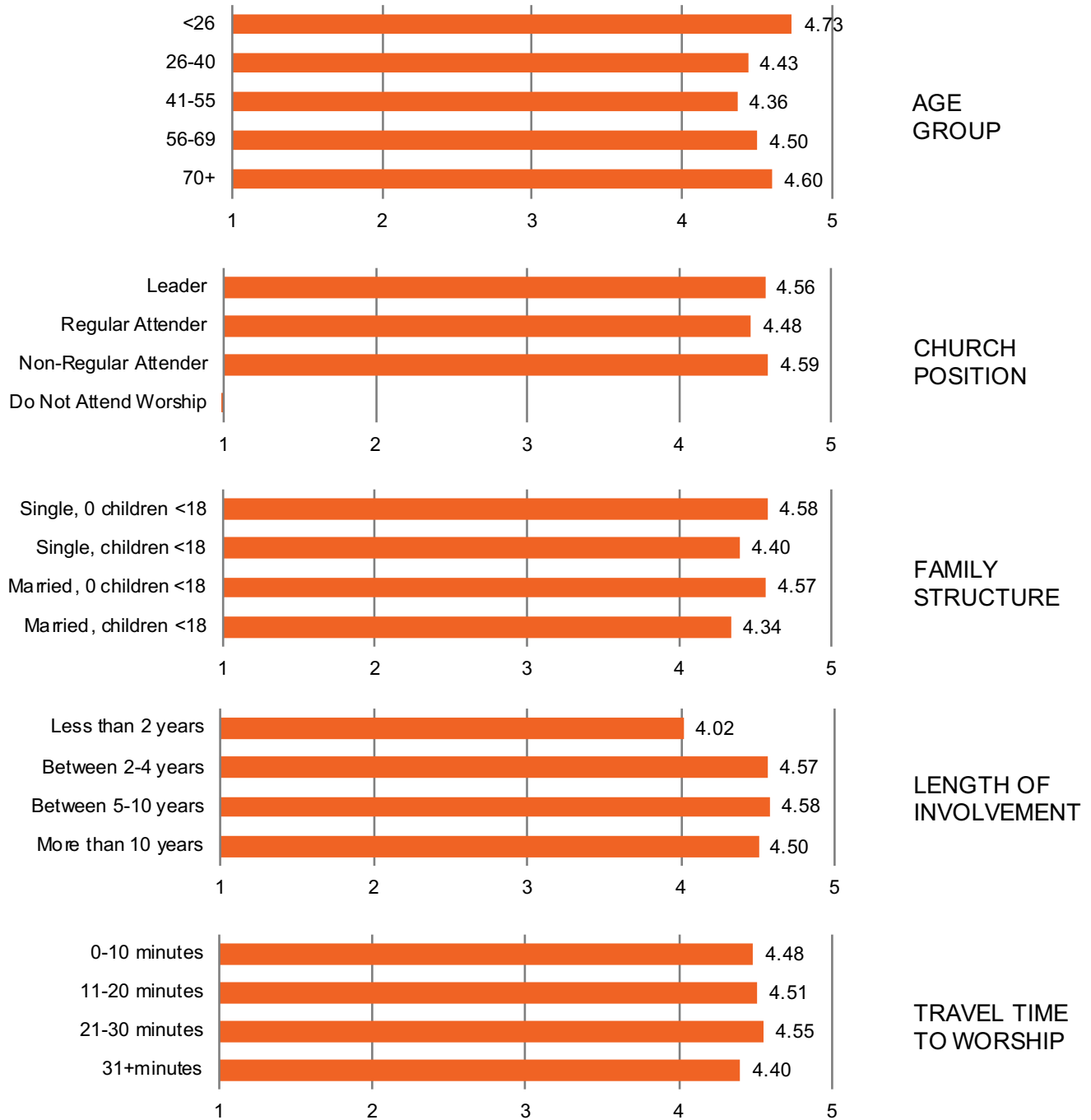
5 DIMENSIONS 15 FACETS

OUTREACH



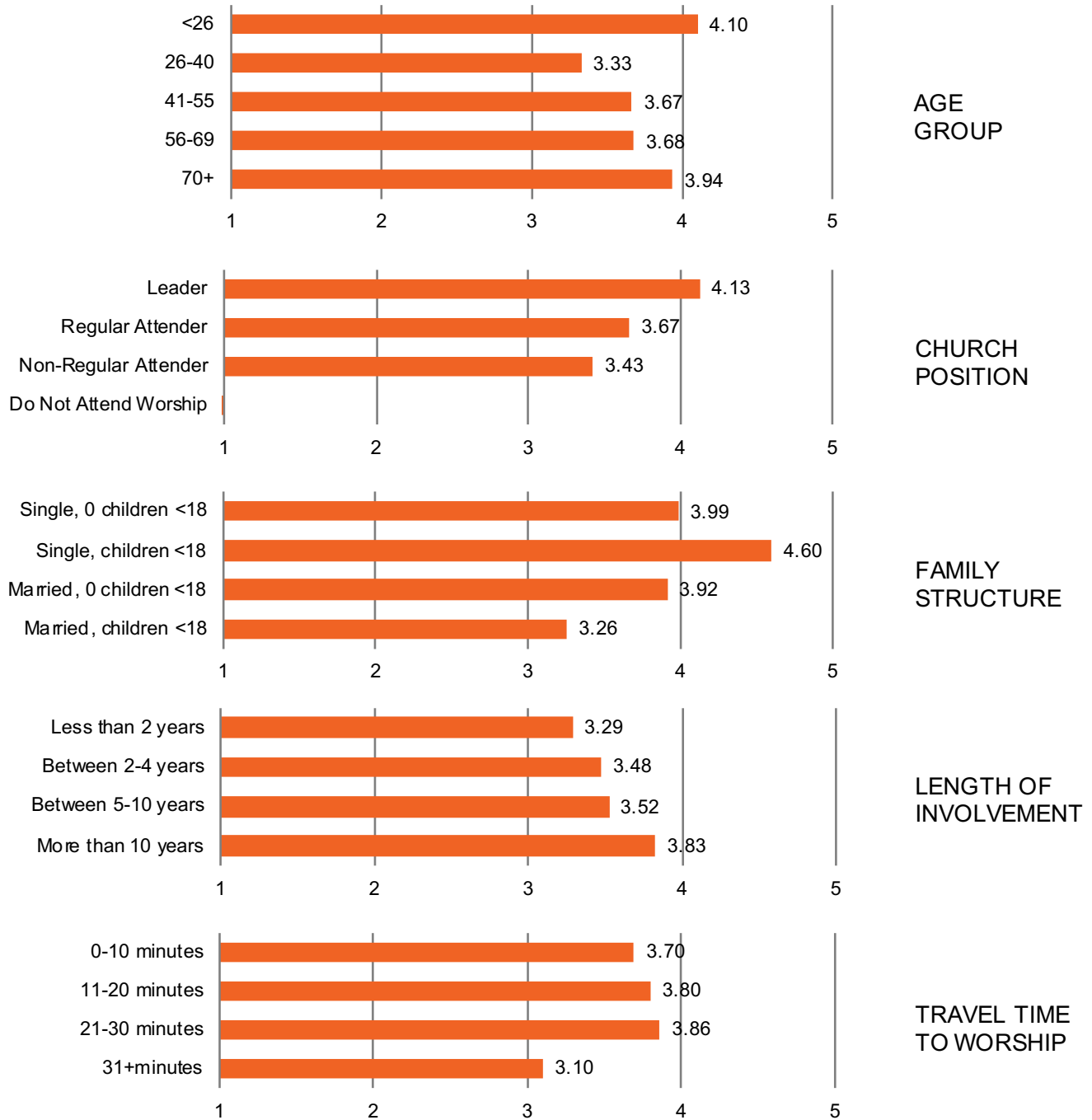
5 DIMENSIONS 15 FACETS

FAMILIES



5 DIMENSIONS 15 FACETS

INVOLVEMENT



5 DIMENSIONS 15 FACETS

CHANGE FACETS

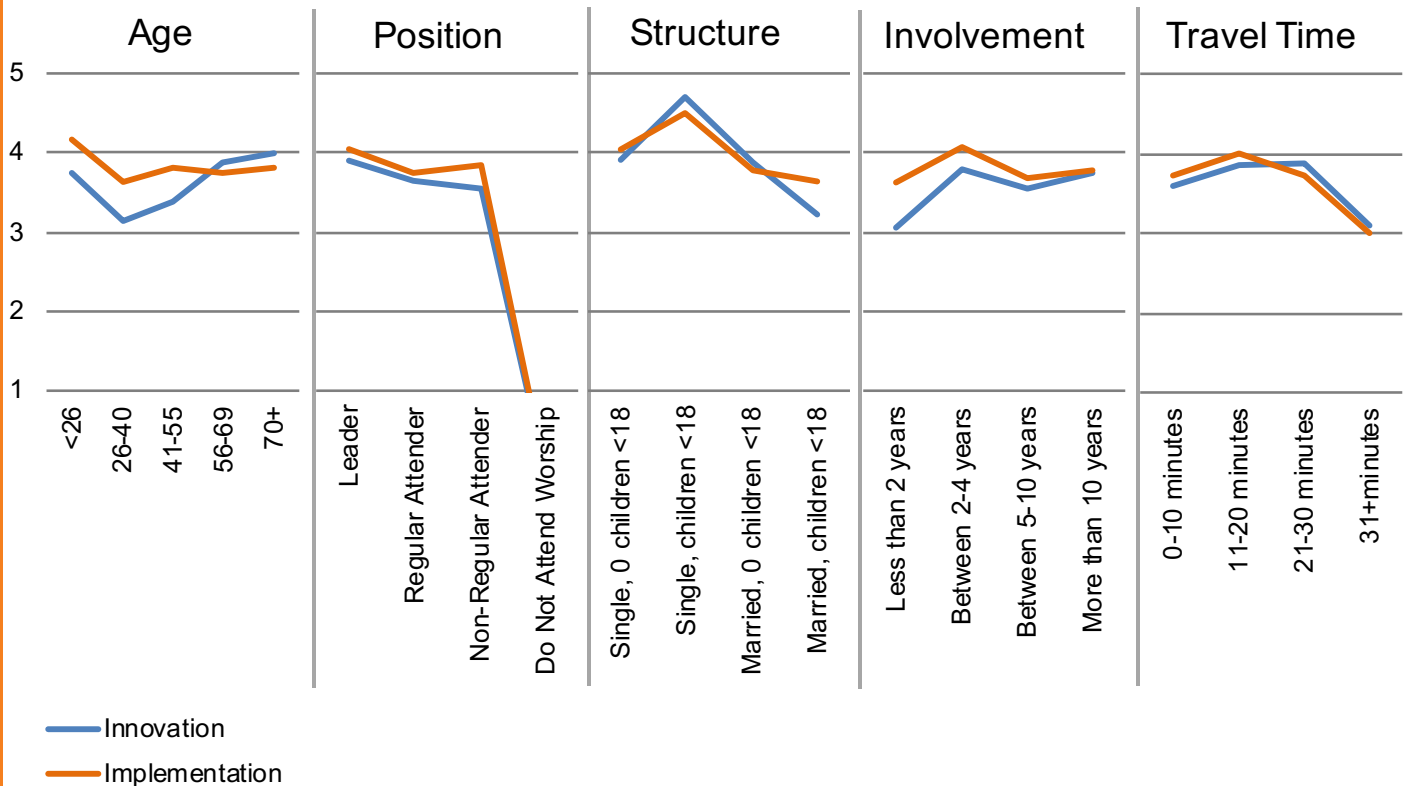
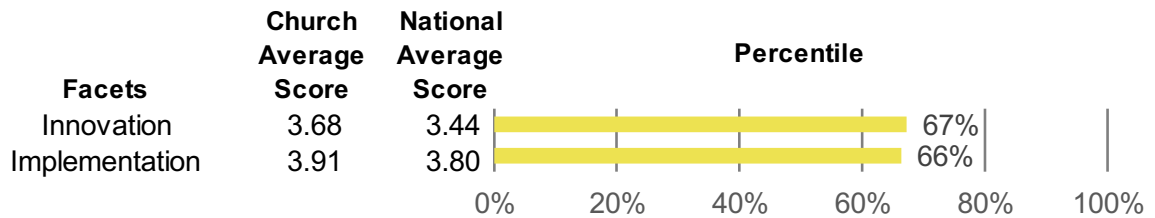
Innovation: This facet looks at how people perceive the church related to such words as creativity, cutting edge, upbeat, and innovative. High scores show a significant level of perceived relevance to current culture.

Implementation: This facet examines how well a church manages itself. High scores indicate that the church does a good job of communicating, meeting goals and deadlines, celebrating achievements, mentoring people, and making decisions.

*Will we welcome or resist the
future?*

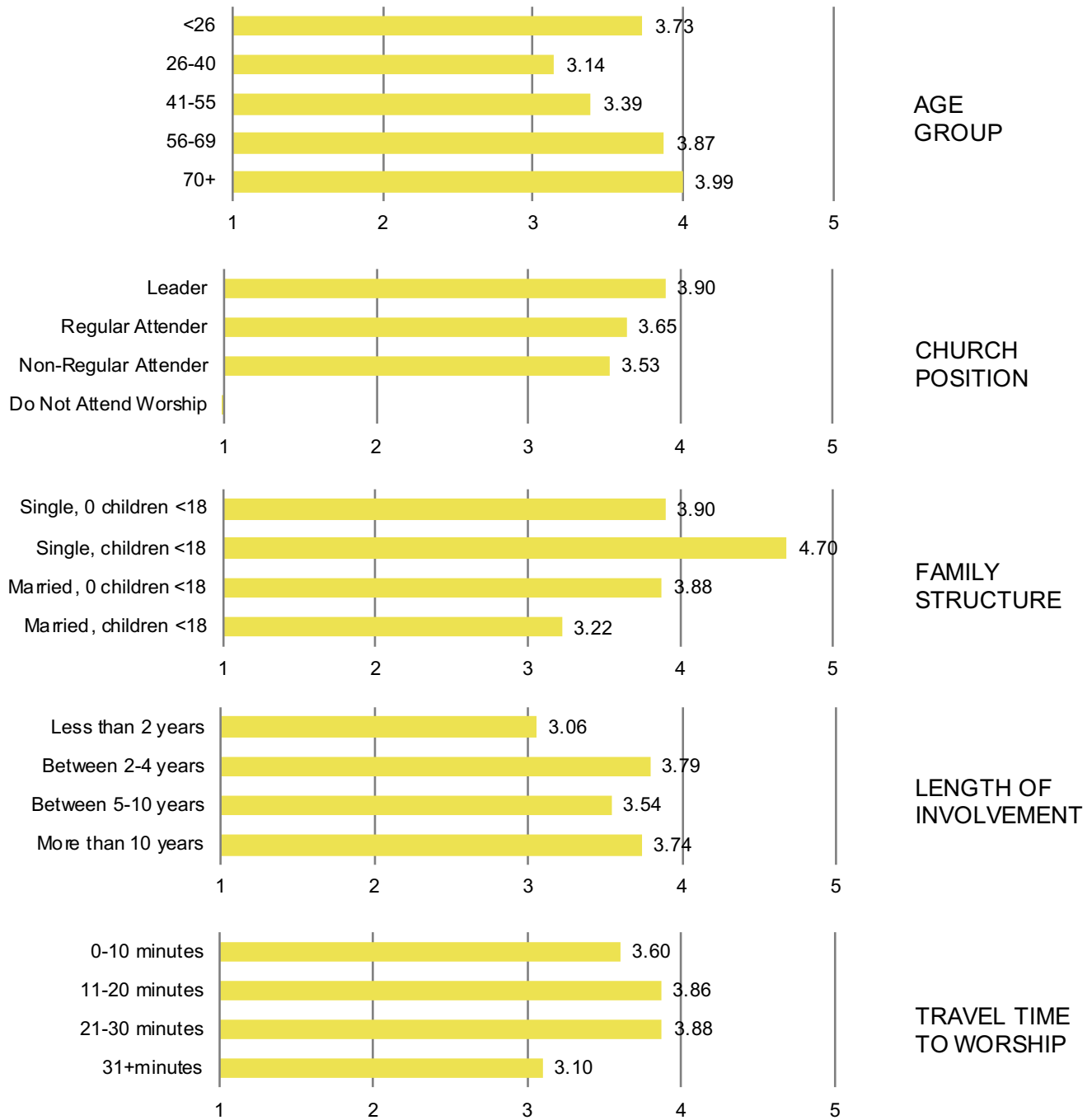
5 DIMENSIONS 15 FACETS

CHANGE



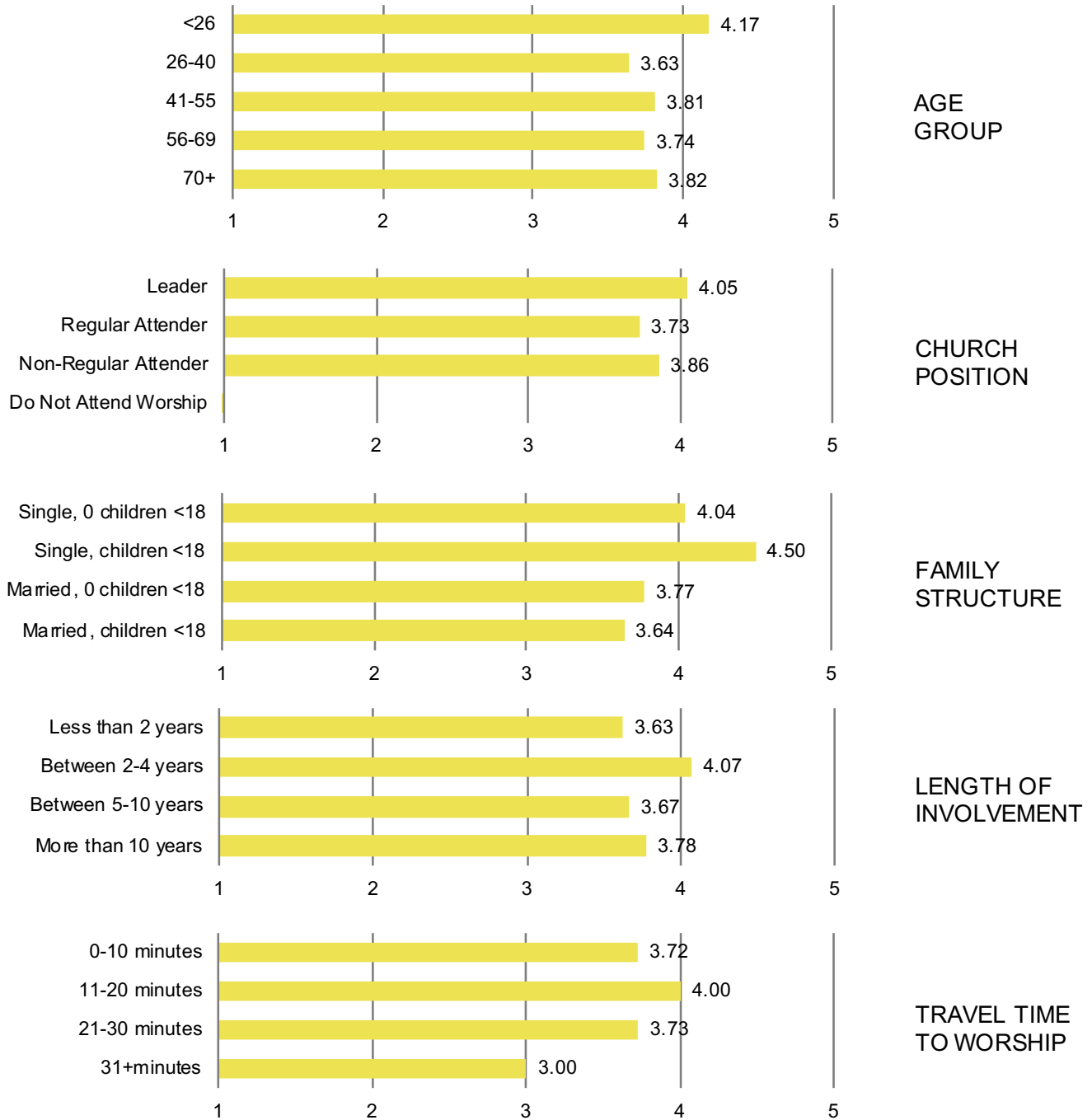
5 DIMENSIONS 15 FACETS

INNOVATION



5 DIMENSIONS 15 FACETS

IMPLEMENTATION



OPEN-ENDED QUESTIONS

What are the church's greatest strengths, currently?

adult caring **children community** director family
fellowship involvement leadership mary **members**
ministry missions **music outreach** participation
pastor people **programs** service staff sunday traditional worship
youth

Sample Quotes

- Visibility due to location, music and children's ministries
- Enthusiasm
- Financial
- Great leadership, very family oriented.
- Fellowship, education, youth programs.
- Children's program
- Children's ministry
- Very involved in community and we have an excellent children and teen program.
- Local missions
- Youth leaders, pastors.
- Appeal to many different kinds of people; caring and concern for members
- Family, community involvement, child care, warm & caring congregation
- The music program and the caring atmosphere overall.
- Music ministry, children and youth programs, Learning Place, established Sunday School Classes, ability to add programs as needed by membership, outreach in community
- Community outreach; children's ministries; friendliness

OPEN-ENDED QUESTIONS



What are the church's most significant challenges or weaknesses?

adults age buildings change community counseling diversity elevate facilities
families groups growth lack large members needs
programs services small space sunday welcoming
worship young youth

Sample Quotes

- The physical property – needs costly updating.
- Growth
- The Sanctuary is outdated and needs some TLC.
- The buildings need updating to be safe, comfortable, and appealing to those using them.
- Space
- Growth
- We have to be careful that we do not get so large that we cannot serve well the folks we have.
- Contemporary worship
- Young single adult programs.
- Broad spectrum of belief could be more focused; current uncertainty in the Methodist hierarchy
- Need more volunteers, space for Elevate services
- Having dedicated space for the many programs we have. We definitely need more space to accommodate all the activities.
- Communication from Church leaders and staff to total membership
- Challenges: maintenance of existing buildings; using environmentally-friendly products



OPEN-ENDED QUESTIONS



Are there any new ministries, programs or opportunities that you would like the church's leadership to explore?

activities **adults** age bible choir college community
contemporary continue counseling elevate expand
family **group** members mission needs outreach service
small studies weekly worship young youth

Sample Quotes

- Develop more small groups
- Weekly contemporary worship
- Christian education specifically focused on parents/parenting.
- Contemporary
- Young adults
- Find ways to connect the old and young of the church. They both need each other.
- Prison ministries
- More prep of high school and college students to be intellectually prepared to meet challenges of a secular world.
- Continue and develop more Bible studies
- We seem to need programs for the 18–25 age group. This group seems to be invisible in our attendance.
- A revitalization of Wednesday night activity in some form—perhaps once a month
- Contemplative/centering prayer
- Mission trips in other countries for the youth
- None at this time.
- Prayer ministry



OPEN-ENDED QUESTIONS



If you had to describe this church in one word, what word would you choose?

active awesome **caring** comfortable community faithful
family fellowship friendly **home** inspiring involved
loving missions nurturing open open-minded outstanding reputable serving
solid stagnate warm welcoming wonderful

Sample Quotes

- Reputable
- Home
- Haughty
- Family
- The best!
- Caring
- Blessing
- Friendly
- Effective
- Home.
- Generous
- A church of Believers
- Sincere
- Awesome!!!! I could put a lot of one-word answers—loving, caring, spirit-filled
- Faithful





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What's Next?



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